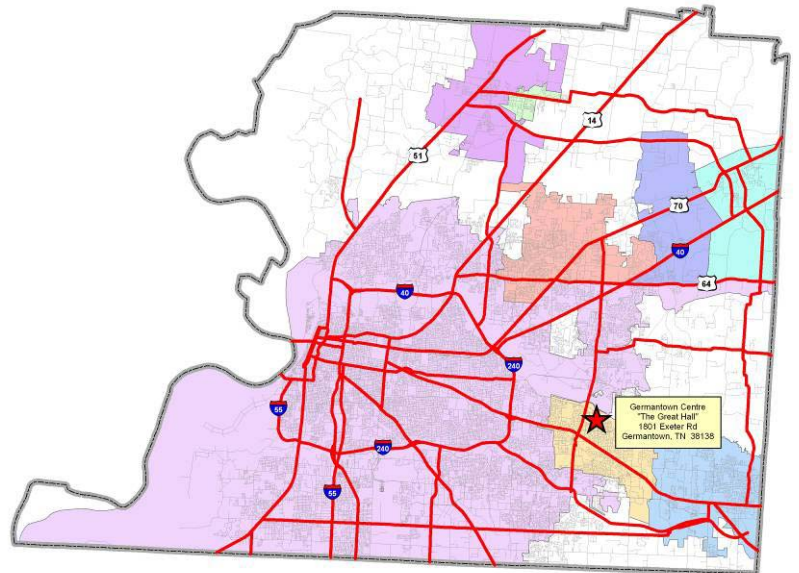
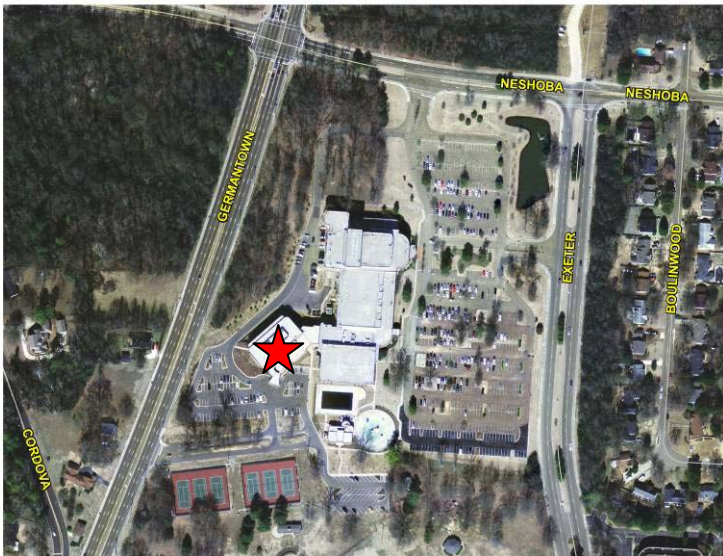




**9th ANNUAL MID-SOUTH GIS CONFERENCE
PRESENTED BY MAGIC
“Getting the Most from GIS”**

**NOVEMBER 17 - 18, 2009 GREAT HALL OF GERMANTOWN
1900 S GERMANTOWN RD. GERMANTOWN, TN 38138**

VENDOR REGISTRATION PACKET



Great Hall at Germantown



Multimedia Room

OUR ATTENDEES

GIS Managers, Practitioners, Analysts,
Educators, Consultants, Decision
Makers, Students

WHY THEY ATTEND

Networking, Sessions, Exhibit Hall,
Social Event, Keynote Luncheon,
Opportunities, Relevancy

VENDOR REGISTRATION BENEFITS AND FEE

The Memphis Area Geographic Information Council (MAGIC) is an association of GIS professionals, users, educators, students and interested individuals in the Memphis region. Please join us for this year's conference and enjoy a broader range of potential clients you are looking for. The two-day conference will be held November 17-18, Great Hall of Germantown, 1900 S Germantown Rd., Germantown, TN 38138. This event is a great opportunity for professionals in the field of GIS, elected officials, public sector decision makers, consulting companies, educators, students and others in the Memphis region to share knowledge and network. In addition to information-packed sessions attendees will have the chance to enjoy a keynote speaker and one-on-one conversations with you. In past years, the Mid-South GIS Conference has seen much success and with quality presentations and direct business opportunities for sponsors, the conference offers many possibilities to brand and market your company. There are **5 levels** of vendor registration.

BENEFITS

Spots

- (1) **Event Sponsor level** solidifies your company's leadership position exclusive top billing with all attendees before, during and after the event, premium signage and exhibit placement
 - Individual Signage at Conference
 - Logos on all Printed, Website and Email Materials
 - Promotional Inserts for Conference Bag
 - 1 Exhibit Booth
 - 8 Conference Registrations
 - Premier Speaking Session
- (2) **Platinum level** establishes your presence with exclusive billing with all attendees before, during and after the event, premium signage and exhibit placement
 - Individual Signage at Conference
 - Logos on all Printed, Website and Email Materials
 - Promotional Inserts for Conference Bag
 - 1 Exhibit Booth
 - 4 Conference Registrations
 - Individual Speaking Session
- (8) **Diamond level** provides great access to attendees, premium signage and exhibit placement
 - Individual Signage at Conference
 - Logos on all Printed, Website and Email Materials
 - Promotional Inserts for Conference Bag
 - 1 Speaking Session
 - 1 Exhibit Booth
 - 3 Conference Registrations
- (6) **Gold level** provides great access to attendees
 - Logos on all Printed, Website and Email Materials
 - 1 Exhibit Booth
 - 2 Conference Registrations
- (6) **Government level** provides opportunity to showcase your agency and projects
 - Logos on all Printed, Website and Email Materials
 - 1 Exhibit Booth
 - 1 Conference Registration

All booths will have access to one 6-foot table, 2 chairs, power & wireless internet access

FEE

EVENT SPONSOR - \$2,500

PLATINUM - \$800 • DIAMOND - \$400 • GOLD - \$200 • GOVERNMENT - \$100

VENDOR REGISTRATION FORM

To register at the 9th Annual Mid-South GIS Conference, please complete and sign this form with your payment to:

Memphis Area Geographic Information Council
PO Box 17683
Memphis, TN 38187-0683
Attn: Tom Lawrence

COMPANY LOGO & INFO

Please submit a company logo and title of presentation via email to:

rwery@mlgw.org or

nancy.thompson@memphistn.gov

Logos specs: 300 dpi tiff, non-animated

HOTEL INFORMATION

Courtyard By Marriott Germantown

7750 Wolf River Blvd

901.751.0230

1.800.335.3546

CHECK YOUR DESIRED LEVEL

- EVENT - \$2,500
- PLATINUM - \$800
- DIAMOND - \$400
- GOLD - \$200
- GOVERNMENT - \$100

Please print your company name exactly as it should appear in all marketing and promotional materials for the event:

Product to be displayed:

Primary Contact Information:

Name: _____ Title: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ Email: _____

PAYMENT METHOD:

Full payment must accompany form to secure your space as an exhibitor

_____ Check **(Make payable to Memphis Area Geographic Information Council)**

CONTRACT SIGNATURES:

Exhibitor: _____

Title: _____

Date: _____

FOR MORE INFORMATION

Vendor Coordinators:

Mr. Vic Young
Fisher & Arnold
9180 Crestwyn Hills Dr
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901.748.1811
vyoung@fisherarnold.com

Mr. Richard Stieg
Shelby County ReGIS
365 Innovation Dr., Suite 212
Memphis, TN 38152
901.678.2470
rick.stieg@shelbycountyttn.gov