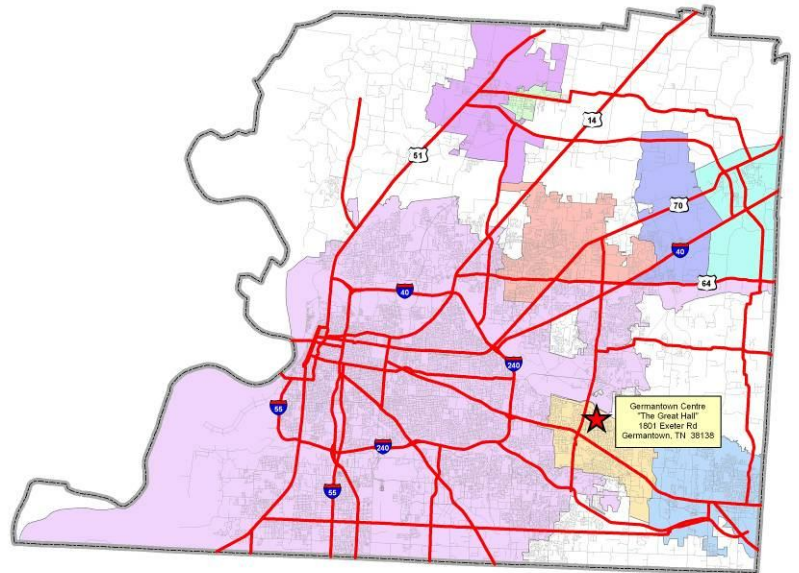
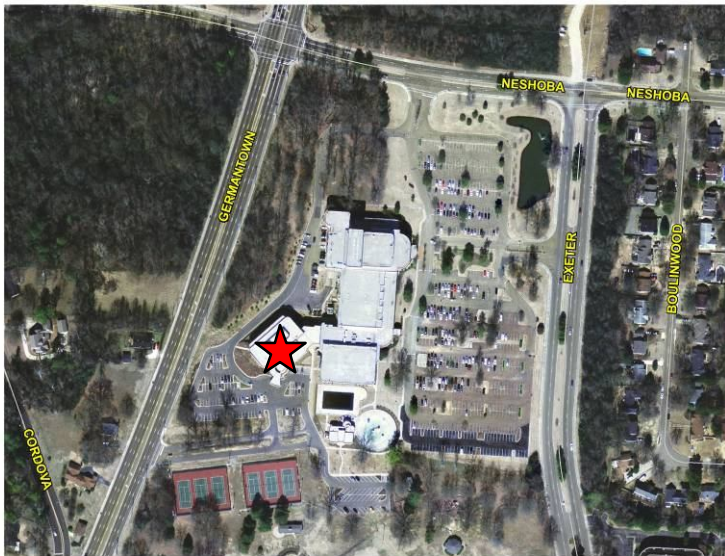




11th ANNUAL MID-SOUTH GIS CONFERENCE PRESENTED BY MAGIC & TNGIC “GIS: WHAT’S THE RISK?”

**NOVEMBER 17-18, 2011 GREAT HALL OF GERMANTOWN
1900 S GERMANTOWN RD. GERMANTOWN, TN 38138**

VENDOR REGISTRATION PACKET



Great Hall at Germantown



Multimedia Room

OUR ATTENDEES

GIS Managers, Practitioners, Analysts,
Educators, Consultants, Decision
Makers, Students

WHY THEY ATTEND

Networking, Sessions, Exhibit Hall,
Social Event, Keynote Luncheon,
Opportunities, Relevancy

VENDOR REGISTRATION BENEFITS AND FEE

The Memphis Area Geographic Information Council (MAGIC) is an association of GIS professionals, users, educators, students and interested individuals in the Memphis region. Please join us for this year's conference and enjoy a broader range of potential clients you are looking for. The one and a half day conference will be held November 17-18, at the Great Hall of Germantown, 1900 S Germantown Rd., Germantown, TN 38138. This event is a great opportunity for professionals in the field of GIS, elected officials, public sector decision makers, consulting companies, educators, students and others in the Memphis region to share knowledge and network. In addition to information-packed sessions attendees will have the chance to enjoy a keynote speaker and one-on-one conversations with you. In past years, the Mid-South GIS Conference has seen much success and with quality presentations and direct business opportunities for sponsors, the conference offers many possibilities to brand and market your company. There are 4 levels of vendor registration.

BENEFITS

Spots

- (1) **Platinum level** solidifies your company's leadership position with priority given to attendee list access before, during and after the event, premium signage and exhibit placement
 - Designated event sponsor
 - Logos on all Printed, Website and Email Materials
 - Promotional Inserts for Conference Bag
 - 1 Exhibit Booth
 - 6 Conference Registrations
 - Premier Speaking Session on 1st Day
- (2) **Gold level** establishes your presence with priority given to attendee list access before, during and after the event, premium signage and exhibit placement
 - Logos on all Printed, Website and Email Materials
 - Promotional Inserts for Conference Bag
 - 1 Exhibit Booth
 - 4 Conference Registrations
 - 1 Speaking Session
- (6) **Silver level** provides great access to attendees with signage
 - Logos on all Printed, Website and Email Materials
 - 1 Exhibit Booth
 - 2 Conference Registrations
- (5) **Bronze level*** provides opportunity to showcase your agency and projects with signage
 - Logos on all Printed, Website and Email Materials
 - 1 Exhibit Booth
 - 1 Conference Registration

**Available to public sector agencies only, including but not limited to, Government and Education organizations*

All booths will have access to one 6-foot table, 2 chairs, power & wireless internet access

FEE

PLATINUM EVENT SPONSOR - \$1,200
GOLD - \$800 • SILVER - \$400 • BRONZE - \$200

VENDOR REGISTRATION FORM

To register at the 11th Annual Mid-South GIS Conference, please complete and sign this form with your payment to the address below. **FORMS MUST BE RECEIVED BY OCTOBER 21, 2011.**

Memphis Area Geographic Information Council
PO Box 17683
Memphis, TN 38187-0683
Attn: Tom Lawrence

COMPANY LOGO & INFO

Please submit a company logo and title of presentation via email to:
eozdenrl@memphis.edu
Logos specs: 300 dpi tiff, non-animated

HOTEL INFORMATION

Courtyard By Marriott Germantown
7750 Wolf River Blvd
901.751.0230
1.800.335.3546

CHECK YOUR DESIRED LEVEL

- PLATINUM - \$1200 (Premiere Speaking Session)
- GOLD - \$800 (Speaking Session)
- SILVER - \$400 (NO Speaking Session)
- BRONZE - \$200 (NO Speaking Session)

Please print your company name exactly as it should appear in all marketing and promotional materials for the event:

Product to be displayed:

Primary Contact Information:

Name: _____ Title: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ Email: _____

PAYMENT METHOD:

Full payment is due with form or day of Conference. Failure to pay will result in forfeiture of vendor space.

_____ Check **(Make payable to Memphis Area Geographic Information Council)**

FOR MORE INFORMATION

Vendor Coordinators:

Mr. Rick Stieg
ReGIS Director
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Mrs. Lindsay Barrios
Tennessee Department of Environment and Conservation
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