



MAGIC

Memphis Area Geographic Information Council

GIS Day Committee - Board Meeting 8/01/08

Location: EnSafe Meeting Room

Time: 3:00 PM

Prepared by Shawn Anderson, Vice President

Summary

Board members present: Richard Wery, Shawn Anderson, Jim Milford, Peter Pace, Kevin Bingham, Richard Stieg, Vic Young

The meeting was called to order at 3:03 p.m. by President Richard Stieg

- President Richard Stieg sent the preliminary Vendor Registration Packet to 8 vendors this past week. He hasn't heard anything except from Pictometry. Joyce Brasell submitted a vendor list from the Stennis Space Center. President Richard Stieg contacted the vendor coordinator from TNGIC and will get his list. We will also use our list from last year. A new draft vendor registration packet was presented by Shawn Anderson and was approved pending changes from an approved venue.
- All Board Members will be responsible for recruiting vendors and attendees for the conference. Richard Stieg may designate companies to Board Members to recruit.
- The current cost estimate from the Holiday Inn – U of Memphis is around \$12,000. Vic Young presented an alternate approach to our GIS Day and suggested a different venue. He offered “The Great Hall” at the Germantown Athletic Club within the Germantown Centre Complex. They can give us a two day meeting venue on November 18 (Tuesday) and 19 (Wednesday) that will meet our needs (lunch one day) for about half the cost of the Holiday Inn – U of Memphis. Richard Stieg, Vic Young, Richard Wery and Kevin Bingham will visit the venue on Monday and discuss more with Rick Johnson – Director of the Center. Board Members present accepted this option as a viable solution.
- A Draft Conference Agenda was presented by Shawn Anderson. The format was approved and will be modified once we have speakers and vendors confirmed.
- A Conference Questionnaire was presented by Shawn Anderson. It was approved and he will give Ryan Hanson the template.
- Discussion was held on a possible vendor reception on the first day. We could have something local, i.e. Memphis Pizza Café, and have it sponsored by one of our vendors. The idea seemed reasonable and will be discussed more at the next meeting.

- Joyce Brasell has contacted Dr. Greg Eason from Ole Miss to be our Keynote Speaker. He has not contacted us back. Vic Young will follow up with him.
- Shawn Anderson suggested we offer training at the Conference for one day (Monday). TeachMeGIS can do the training and he presented a list of classes from the company. He will give the list to Ryan Hanson so he can develop a survey plus an email. Shawn Anderson will follow up and provide information on exact costs.
- Shawn Anderson presented options for registration to the GIS Day Conference. It was recommended we use the same site as last year: Eventbrite with no credit card option payment. Tom Lawrence, Treasurer, will be responsible for site setup.
- Peter Pace presented discussion on conference fees this year. The consensus was to charge at least \$50. Richard Stieg suggested the fee include membership to MAGIC for the following year. We want to make sure we give a good conference for the money.