



## **MAGIC**

**Memphis Area Geographic Information Council**

Special Called Board Meeting 12/03/08

Location: El Porton, Highland St., Memphis, TN

Time: 3:00 PM

Prepared by Shawn Anderson, President Elect

## **Summary**

**Board members present:** Richard Wery, Shawn Anderson, Jim Milford, Peter Pace, Kevin Bingham, Richard Stieg, Vic Young, Tom Lawrence, Todd Graves, Nancy Thompson, Matt Hanks, Rick Wery

**2009 Board members present:** Randy Russell, Jim Butcher

The meeting was called to order at 3:05 p.m. by President Elect Shawn Anderson. The agenda covered only items specific to the GIS Day 2008 recap.

- President Elect Shawn Anderson gave each Board Member an opportunity to express the good, bad and ugly relative to the GIS Day 2008 Conference at Germantown, TN. Some of the major points included:
  - Good:** Great venue, registration went smooth, food was excellent, speakers informative, parking was easy, prizes were good, keynote speaker was great and offered an interesting topic
  - Bad:** Some attendees had trouble finding the location (better location map), attendance thin on 2<sup>nd</sup> day, noise was issue first session, problems with internet in Great Hall (2<sup>nd</sup> day – afternoon)
- The TeachMeGIS Class at Ensafe went really well. The U of Memphis class didn't do so well with only one student.
- Tom Lawrence presented an updated budget report post conference. Most vendors and attendees have paid. We are in good financial standing. A copy is included within the minutes.
- Todd Graves mentioned the possibility of MAGIC donating a percentage of our next years conference proceeds to a non-profit organization either national or local. Rick Wery and President Richard Stieg expressed an opportunity to assist local schools in the region with career days, presentations or classes. This will be a major goal for MAGIC 2009.
- Rick Wery presented results from our GIS Day Conference Questionnaire. A copy is included within the minutes.

- Discussion was held relative to next year's conference in conjunction with TNGIC and AR GIS Group. Vic Young and Richard Stieg will contact representatives from each agency and measure interest.
- Discussion was held on releasing attendee list to vendors. A motion was presented by Jim Milford to not release the list to vendors and was seconded by President Richard Stieg. Affirmed by voice of "I", vote unanimous.
- Rick Wery suggested asking all MAGIC members their preference for a 2009 GIS Day Keynote Speaker via meetings and email
- President Elect Shawn Anderson asked Todd Graves to schedule our first MAGIC Board & General Meeting for January 21<sup>st</sup>, 2009 at Bartlett City Hall (2:00pm Board, 3:00pm General). President Richard Stieg will check on a speaker.

Motion by Todd Graves to close meeting, seconded by Rick Wery. Affirmed by voice of "I", vote unanimous. The meeting adjourned at 4:05 PM

Memphis Area Geographic Information Council

FY2008 Transactions

| Date       | Num        | Description                 | Memo   | Category          | Amount    | Monthly Balance Calculated | OK? |
|------------|------------|-----------------------------|--|-------------------|-----------|----------------------------|-----|
| BALANCE    | 12/31/2007 |                             |  |                   | 13,760.96 |                            |     |
| 1/16/2008  | 1038       | Petty Cash                  |  |                   |           |                            |     |
| 1/18/2008  | 1039       | TNGIC                       |  |                   |           |                            |     |
| 1/31/2008  |            | Annual Report Filing Fee    | Conference Payment minus \$1,000                                     | Misc - 2007 Conf  |           |                            |     |
| 2/14/2008  |            | Fee Bank of America         | Check Enclosure Fee  | Operating         |           | \$3,542.96                 | OK  |
| 2/20/2008  |            | Cash MAGIC                  | Membership Fees pd by check  | Inc - Memberships | 125.00    |                            |     |
| 2/29/2008  | 1040       | USPS                        | Membership Fees (received cash)                                      | Inc - Memberships | 25.00     |                            |     |
| 3/6/2008   |            | Cash Rite Aid               | Stamps   | Operating         |           | \$3,667.96                 |     |
| 3/19/2008  | 1041       | Rick Stieg                  | Reimburse Rick for paying for PO Box \$15 - Not Cash'd as of 12/2/08 | Operating         |           |                            |     |
| 3/19/2008  |            | Cash Rick Stieg             | Membership Fee (refund for PO Box)                                   | Operating         | 25.00     |                            |     |
| 3/20/2008  |            | Cash MAGIC                  | Membership Fee (received cash)                                       | Inc - Memberships | 30.00     |                            |     |
| 3/20/2008  |            | Cash MAGIC                  | Membership Fees (received cash)                                      | Inc - Memberships | 295.00    |                            |     |
| 4/22/2008  |            | DEF MAGIC                   | Membership Fees pd by check  | Inc - Memberships | 575.00    | \$3,963.76                 |     |
| 6/3/2008   |            | DEF MAGIC                   | Membership Fees pd by check  | Inc - Memberships | 50.00     | \$4,568.76                 | OK  |
| 6/3/2008   |            | DEF Petty Cash              | Deposit \$0.01 from Petty Cash                                       | Inc - Memberships | 0.00      | \$4,618.76                 |     |
| 6/23/2008  |            | DEF MAGIC                   | Membership Fees pd by check  | Inc - Memberships | 75.00     | \$4,692.76                 | OK  |
| 6/23/2008  |            | Cash Tom Lawrence           | Parking at U of M on 4/22/08   | Operating         |           |                            |     |
| 7/18/2008  | 1042       | USPS                        | Stamps for Membership Mailing  | Operating         |           |                            |     |
| 8/6/2008   | 1043       | Rick Stieg                  | Deposit for Germantown Center for Conference                         | Conference        |           |                            |     |
| 8/6/2008   |            | DEF MAGIC                   | Membership Fees pd by check  | Inc - Memberships | 125.00    | \$4,546.76                 |     |
| 8/28/2008  |            | DEF MAGIC                   | Membership Fees pd by check  | Inc - Memberships | 25.00     |                            |     |
| 8/28/2008  |            | DEF MAGIC                   | Conference Vendor - Tripton County                                   | Inc - Conference  | 100.00    | \$4,671.76                 | OK  |
| 9/3/2008   | 1044       | EventBrite                  | Conference Registration Fee - Aug 08                                 | Conference        |           |                            |     |
| 9/19/2008  |            | DEF MAGIC                   | Membership Fees pd by check  | Inc - Memberships | 50.00     |                            |     |
| 9/19/2008  |            | DEF MAGIC                   | Conference Vendor - Sanborn  | Inc - Conference  | 200.00    | \$4,919.26                 | OK  |
| 10/1/2008  | 1045       | Stephen Coletta             | Conference Meal Catering 25% deposit                                 | Conference        |           |                            |     |
| 10/10/2008 | 1046       | EventBrite                  | Conference Registration Fee - Sept 08                                | Conference        |           |                            |     |
| 10/10/2008 |            | DEF MAGIC                   | "Editing in ArcMap" Class  | Conference        | 1,200.00  |                            |     |
| 10/10/2008 |            | DEF MAGIC                   | Conference Registration  | Inc - Education   | 100.00    |                            |     |
| 10/10/2008 |            | DEF MAGIC                   | Conference Vendor - 3001   | Inc - Conference  | 200.00    |                            |     |
| 10/10/2008 |            | DEF MAGIC                   | "Intro to Remote Sensing" Class                                      | Inc - Education   | 150.00    |                            |     |
| 10/10/2008 |            | DEF MAGIC                   | Membership Fee pd by check   | Inc - Memberships | 25.00     |                            |     |
| 10/20/2008 |            | DEF MAGIC                   | Conference Registration and Vendors                                  | Inc - Conference  | 1,250.00  |                            |     |
| 10/20/2008 | 1047       | Tom Lawrence                | Reimbursement for envelopes  | Operating         |           |                            |     |
| 10/30/2008 |            | DEF MAGIC                   | Conference Registration and Vendors                                  | Inc - Conference  | 1,600.00  |                            |     |
| 10/30/2008 |            | DEF MAGIC                   | Membership Fee pd by check   | Inc - Memberships | 75.00     | \$10,493.01                | OK  |
| 10/30/2008 |            | DEF MAGIC                   | "Advanced Editing" Teach Me GIS class                                | Inc - Education   | 1,500.00  |                            |     |
| 11/8/2008  | 1048       | EventBrite                  | Conference Registration Fee - Oct 08                                 | Conference        |           |                            |     |
| 11/8/2008  | 1049       | Peter Pace                  | Conference Gift Certificates   | Conference        |           |                            |     |
| 11/16/2008 | 1050       | First Place Award           | Plaque   | Operating         |           |                            |     |
| 11/16/2008 | 1051       | MCC                         | Conference Supplies  | Conference        |           |                            |     |
| 11/19/2008 | 1052       | Shawn Anderson              | Conference Gift Certificates   | Conference        |           |                            |     |
| 11/19/2008 | 1053       | Coletta's Restaurant        | Conference Catering  | Conference        |           |                            |     |
| 11/20/2008 | 1054       | Inner Corridor Technologies | "Advanced Editing" Teach Me GIS class                                | Education         |           |                            |     |
| 11/20/2008 | 1055       | Ottens Office Supplies      | Conference Supplies  | Conference        |           |                            |     |
| 11/21/2008 |            | DEF MAGIC                   | Conference Registration and Vendors                                  | Inc - Conference  | 3,520.00  |                            |     |
| 11/21/2008 |            | DEF MAGIC                   | Membership Fee pd by check   | Inc - Memberships | 25.00     |                            |     |
| 11/21/2008 |            | DEF MAGIC                   | "Advanced Editing" Teach Me GIS class                                | Inc - Education   | 1,200.00  |                            |     |
| 11/23/2008 | 1056       | UofM Foundation             | GIS Class taught by Dr. Orznerol                                     | Education         |           |                            |     |
| 11/30/2008 | 1057       | Germantown Athletic Club    | Conference Space   | Conference        |           |                            |     |
| BALANCE    | 12/31/2008 |                             |  |                   | 4,353.79  |                            |     |

### MAGIC 2008 Conference Survey Results

| Rate | Conf          | Presentations | Food     | Loc/Time | Vendors   | Recommend | Tri-State | Remarks  |
|------|---------------|---------------|----------|----------|-----------|-----------|-----------|--|
| Q1   | Q2            | Q3            | Q4       | Q5       | Q6        | Q7        |           |  |
| 4    | 4             | 4             | 3        | 4        | 0         | 5         | 4         | 4 Like veg option -- Tri-State GIS Conf - depends on location            |
| 5    | 4             | 4             | 5        | 4        | 5         | 4         | 4         | Can competing presentations be eliminated? Would like to                 |
| 4    | 4             | 4             | 4        | 5        | 4         | 5         | 4         | effectively present information be difficult. List of attendees would be |
| 4    | 4             | 4             | 4        | 4        | 4         | 4         | 5         | great. Although smaller, everyone was very engaged and glad              |
| 4    | 4             | 4             | 5        | 3        | 4         | 5         | 5         | Site location aerial needed a major street intersection for quick        |
| 4    | 4             | 4             | 4        | 4        | 4         | 5         | 5         | I went to the pre-conference training -- thought it was great, and       |
| 4    | 4             | 4             | 4        | 5        | 3         | 4         | 5         | most everyone I talked to who also went, agreed. Enjoyed all             |
| 5    | 5             | 5             | 4        | 5        | 5         | 5         | 5         | 4 A Monday-Tuesday session would be preferred to a middle of             |
| 4    | 4             | 4             | 3        | 2        | 3         | 4         | 4         |  |
| 4    | 4             | 4             | 5        | 5        | 5         | 5         | 5         |  |
| 5    | 5             | 5             | 4        | 4        | 4         | 5         | 5         |  |
| 4    | 4             | 4             | 4        | 5        | 5         | 4         | 4         | Loved the location -- not as much walking. One                           |
| 5    | 5             | 5             | 5        | 5        | 4         | 5         | 5         | recommendation - perhaps asking when you register if it would            |
| 3    | 4             | 4             | 4        | 5        | 3         | 3         | 2         | be OK to put your name - agency - email info on a spreadsheet -          |
| 5    | 4             | 4             | 5        | 5        | 4         | 5         | 5         | and put the spreadsheet in each participant's package. Good              |
| 5    | 5             | 5             | 4        | 5        | 5         | 5         | 4         |  |
| 4    | 4             | 4             | 4        | 4        | 4         | 4         | 4         | Very creative and informative. Would like a short synopsis of            |
| 4    | 4             | 4             | 3        | 5        | 3         | 4         | 4         | papers presented -- some of the presentations were much more             |
| 4    | 4             | 4             | 4        | 5        | 5         | 4         | 4         | informative than their titles suggested. Very professional               |
| 5    | 5             | 5             | 4        | 5        | 5         | 5         | 5         |  |
| 4    | 4             | 4             | 4        | 4        | 4         | 4         | 4         | I found Asset Mgmt presentation and Disaster Assessment very             |
| 4    | 4             | 4             | 4        | 4        | 4         | 4         | 4         | informative because of the practical uses.                               |
| 5    | 5             | 5             | 5        | 5        | 5         | 5         | 5         | Need better printouts for location of sessions. Rooms should be          |
| 4    | 4             | 4             | 4        | 4        | 4         | 4         | 4         | labeled and included on the conference program agenda.                   |
| 5    | 5             | 5             | 5        | 5        | 5         | 5         | 5         |  |
| 4    | 4             | 4             | 4        | 4        | 4         | 4         | 4         | 5 How about a Thursday-Friday conference?                                |
| 5    | 5             | 5             | 5        | 5        | 5         | 5         | 5         |  |
| 5    | 5             | 5             | 5        | 5        | 5         | 5         | 5         | 5 Better location than Holiday Inn -- much nicer.                        |
| 5    | 5             | 5             | 5        | 5        | 4         | 4         | 4         |  |
| 5    | 5             | 5             | 5        | 5        | 4         | 4         | 4         |  |
| 4    | 4             | 4             | 4        | 4        | 4         | 4         | 4         | Sound was a problem. Clip-on mics would probably help.                   |
| 4    | 4             | 4             | 4        | 4        | 4         | 5         | 5         | Other than that, location was great! Very well organized.                |
| 4.35 | 4.03          | 4.32          | 4.48     | 3.94     | 4.52      | 4.03      |           |  |
| Rate | Presentations | Food          | Loc/Time | Vendors  | Recommend | Tri-State |           |  |