



## **MAGIC**

### **Memphis Area Geographic Information Council**

Board Meeting: 7/29/2009

Location: EnSafe

Time: 2:00 PM

Prepared by Peter Pace

## **MINUTES**

Board members present: Shawn Anderson, Kevin Bingham, Todd Graves, Matt Hanks, Tom Lawrence, Glen McDaniel, Jim Milford, Richard Stieg, Peter Pace, Marie Holyfield, Jim Butcher, Randy Russell, and Rick Wery.

Shawn Anderson distributed handouts listing the Agenda, an e-mail from Vic Young, and a map of the Germantown Athletic Club facilities.

The meeting was called to order by President Shawn Anderson at 2:00 p.m.

Glen McDaniel, due to personal reasons, excused himself from the board. With her consent, a motion was made for Joey Eversol to join the board and for her to take over Glen's remaining six months. Glen seconded the motion and it passed unanimously.

The main purpose of this meeting was to plan the MAGIC Conference.

1. **Keynote Speaker** – Shawn had proposed Rick Crowsey as the keynote speaker. Due to Mr. Crowsey being in the for-profit sector, the issue of competition with conference vendors was discussed. Rick Wery noted that MAGIC had had for-profit keynote speakers in the past. He felt as long as the presentation was not a "sales job" that it would be OK. Marie Holyfield concurred and added that as long as the keynote speaker was presented as an individual, the conflict should not be a problem. It was agreed upon that this issue would be decided at the next Board Meeting (August 12<sup>th</sup>) Action Item: Peter will research the by-laws for guidance.
2. **Website** – If there is any information for the MAGIC website, members are encouraged to send it to Jim Milford. Peter Pace will send Jim a KML file for the location of the conference.
3. **Call for Papers** – the original call was supposed to go out in July but will be delayed until the next board meeting.
4. **Registration** – Tom will use EventBrite, at \$3 per registrant, for registration. Tom will also make sure more change is on hand at the door for those paying with cash as well as receipts. Additional blank packets will be available for unregistered attendees. Tom requested a November 1<sup>st</sup> due date and volunteers to help create and assemble the packets.
5. **Map Gallery** – University of Memphis students will be submitting maps for the competition. A ballot will be included in the conference packets. It was undecided as to whether to offer prizes, and what the prizes might be. The map gallery will be along the flexible wall. Some easels will be available, but others will need to be brought.
6. **Training** – Esra will be offering a remote sensing class at the University. Potential other classes will be discussed at the next board meeting. The option of having the students share computers was discussed.

7. **Vendors** – 48 invitations were sent out to potential vendors but there have not been any responses. MLGW and Fisher Arnold have verbally agreed to be Platinum sponsors. Pictometry may also sponsor.

8. **Food** – Peter will contact Coletta's Catering for a repeat of last year's food service. The entrée may be changed slightly. One dozen vegetarian meals will also be requested.

9. **Questionnaire** – Last year's responses were reviewed. The questions for this year's questionnaire will be slightly modified.

10. **Activities** – Suggestions are needed for the Tuesday night social. Give-aways will include 2009 MAGIC thin mousepads. ESRI will be contacted by Rick for bag donation. Pens will be included in the bags. Taking MAGIC shirt orders was discussed but suggestions for a vendor are needed.

A deposit has been paid to the Germantown Athletic Club to reserve the space.

Meeting adjourned at 3:41 p.m.