



MAGIC

Memphis Area Geographic Information Council

Board Meeting: 8/12/2009

Location: Central Library

Time: 3:00 PM

Prepared by Peter Pace

MINUTES

Board members present: Shawn Anderson, Kevin Bingham (via telephone), Joey Eversole, Matt Hanks, Jim Milford, Richard Stieg, Peter Pace, Marie Holyfield, Randy Russell, and Vic Young.

The meeting was called to order by President Shawn Anderson at 3:06 p.m.

A motion to approve the Board Meeting Minutes of 7/15 and 7/29 was made by Marie and seconded by Vic. The motion carried.

The treasurer's report showed a balance of \$7266.03 as of 8/11. A motion to approve the treasurer's report was made by Rick and seconded by Randy. The motion carried.

The main purpose of this meeting was to plan the MAGIC Conference.

1. **Keynote Speaker** – A discussion regarding for-profit keynote speakers. Vic felt that it is in MAGIC's best interest in the long run if speakers are not competitors to the vendors. Joey felt that guidelines deflecting the keynote presentation away from marketing would be helpful. These guidelines would not apply to vendor presentation opportunities given to "gold" and above sponsors. Shawn discussed the question of paying for travel costs, hotel, etc. for the keynote speaker. Joey made the motion to approve travel cost reimbursement for Rick Crowsey and provide a hotel room at the Germantown Marriott, which was seconded by Jim. The motion was amended by Rick to limit the travel reimbursement to \$250. The motion carried.
2. **Website** – The website is going well. A mashup of the location of the conference is included.
3. **Call for Papers** – the call for papers needs to go out soon.
4. **Registration** – Tom will begin registration on August 24th.
5. **Map Gallery** – The map gallery announcement needs to be made soon. There will be two categories: government and student.
6. **Training** – Joyce's class is listed on the blog site. Another class to be offered might be "Making Better Maps". Vic also suggested/offered to teach a Wednesday afternoon seminar on AccuGlobe, GT/Field and GPS.
7. **Vendors** – Vis reported that most vendors contacted have not responded positively. Vendors in the running include MLGW, Pictometry, Geo-Jobe, EnSafe, TNGIC, and three counties: DeSoto, Collierville and Tipton.
8. **Food** – Coletta's has agreed to offer catering at last year's prices. Shawn made a motion, seconded by Rick to contract with Coletta's for catering the conference. The motion carried.
9. **Questionnaire** – no report

10. **Activities** – Bags and lanyards have been acquired. 200 mouse pads will be ordered (~\$250) Shawn found a shirt company that will offer a good quality polo shirt with full-color logo for \$17. Shawn will investigate if several board members can buy and wear example shirts to the conference. Peter offered to man a booth taking orders for the shirts. The shirt colors will be restricted to a few complimentary colors.

Registration packets are ready to be assembled.

Joey will submit her application for Board membership.

Rick made a motion to adjourn, seconded by Kevin.

Meeting adjourned at 4:14 p.m.

Memphis Area Geographic Information Council

FY2009 Transactions

Date	Num	Description	Memo	Category	Amount	Month Cleared	Monthly Balance Calculated	Balance on Statement	OK?
BALANCE 12/31/2008					4460.56				
1/21/2009	1059	Postmaster	PO Box for 1 Year	Operating	(42.00)	Jan			
1/26/2009		MAGIC	\$695 deposit 2008 Conference for ESRI, Collierville and NSMSCC Students	2008 Conference	520.00	Jan			
1/26/2009		MAGIC	\$695 deposit Memberships	Memberships	175.00	Jan			
2/2/2009		MAGIC	\$250 deposit 2008 Conference MLGW attendees	2008 Conference	150.00	Feb	\$5,113.56	\$5,113.56	OK
2/2/2009		MAGIC	\$250 deposit Memberships	Memberships	100.00	Feb			
2/4/2009	1060	USPS	Stamps for Membership Letters	Memberships	(42.00)	Feb			
2/4/2009	1061	Rite Aid	Envelopes for Membership Letters	Memberships	(2.50)	Feb			
2/18/2009	1062	TN Secy of State	Corporation Annual Report (due 4/1/09)	Operating	(20.00)	May			
2/20/2009		MAGIC	Memberships	Memberships	250.00	Feb	\$5,549.06		OK
3/19/2009	Card	USPS	Stamps	Operating	(8.40)	Mar			
3/19/2009		MAGIC	Memberships	Memberships	1120.00	Mar			
3/27/2009	Card	GoDaddy	Website Hosting (set up by Jim Milford)	Communication	(79.63)	Mar	\$6,581.03		OK
4/13/2009		MAGIC	Memberships	Memberships	275.00	Apr	\$6,856.03		OK
6/17/2009		MAGIC	Memberships	Memberships	260.00	June			
7/31/2009		MAGIC	Memberships	Memberships	150.00	July	\$7,266.03		OK
BALANCE 8/11/2009					7266.03				