



MAGIC

Memphis Area Geographic Information Council

Board Meeting: 11/18/2009

Location: The Great Hall of Germantown

Time: 4:00 PM

Prepared by Esra Ozdenerol

MINUTES

Board members present: Shawn Anderson, Esra Ozdenerol, Matt Hanks, Randy Russell, Rick Wery, James Milford, Kevin Bingham, Joey Eversole, Rick Stieg, Jim Butcher, Marie Holyfield.

Other Present: Lauralee Gann.

The meeting was called to order at 4.00 pm by President Shawn Anderson with quorum.

Treasurer's report- There was no financial report presented.

Committee Reports:

Conference- GIS day attendance was discussed. There were 34 no show members. Board members addressed the issue of corporations/companies seeing GIS day as an "off work" activity. New ideas were proposed to educate employers about GIS day: such as sending a message to the employers or conducting a survey of members on how to make GIS day more sellable to the employers. Obtaining certificate training (CEU) credits for the event was also discussed.

Shawn Anderson mentioned GIS day needed a catchy updates other than its normal activities. GPS workshop was mentioned and it was decided that it needs improvement. Board members discussed making the workshops and GIS day more hands on by having workshops or presentations with Model Builder and improving Geoprocessing skills. Rick Wery mentioned the idea of picking a profession on a GIS day and making it the focus of workshops and presentations. Esra Ozdenerol mentioned a GIS Workshop Series during the GIS day.

Moving the date of the conference was discussed. Jim Milford mentioned that we should be careful not to overlap with other conferences such as Rocket City.

Same number of vendors attended this GIS day. The event was perceived well by the vendors. Rick Wery suggested we move to secure next event sponsor. New vendors or representation from FedEx and AutoZone were mentioned.

Communication/Public Relations – Jim Milford reminded us about the Conference pictures.

Availability of the Library facilities for 2010 meetings was discussed. Rick Stieg mentioned getting Tom's library meetings booked for next year as an agenda item. Esra Ozdenerol mentioned developing a Facebook Site for MAGIC. A motion was presented by Esra Ozdenerol to have Matt Hanks set it up, MAGIC be spelled out and GIS & West TN used as key words; seconded by Rick Stieg. The motion carried unanimously.

Membership/Development: 2 TNGIC members participated in GIS day. Vick Young mentioned recruiting more members from East TN and Northern Alabama and contacting North Eastern Arkansas GIS user group.

Rick Wery mentioned that the student attendance was high. Esra Ozdenerol mentioned more recruiting could be done from South West Community College and other schools other than University of Memphis.

Training/Education: Rick Wery inquired if another forum will be done at the University of Memphis like we had in April 2009. Esra said it will take place sometime in the spring semester when the student body returns from the holidays. Date and time will be discussed.

Nominations Committee – Lauralee Gann and Joey Eversole were welcomed to the Board. Student chair will be nominated in January meeting. President will appoint chairs for committees including Conference, Communications/Public Relations, Membership Development, Training/Education and Nominations.

Old Business

None

New Business

None

The meeting adjourned at 5:00 pm.