



MAGIC

Memphis Area Geographic Information Council
Board Meeting: 03/15/2006
Prepared by Jim Butcher, GISP, G.G.

Board Members Present: Rick Wery - President, Ronny Blackburn – Vice President, Jim Butcher - Secretary, Della Adams – Treasurer, Rick Stieg, David Walker, Tom Lawrence, Jim Milford, Nolan Rhem, Joyce Brasell, Shawn Anderson, Todd Graves, Kevin Bingham, Mickey Rainey

Board Members Not Present: Ryan Hanson

Location: Ensafe, Inc. 5724 Summer Trees Drive.

Meeting Started: 2:00 PM

Meeting brought to order by the Vice President

- 1) Treasurers Report – Della Adams
 1. Dues collected: \$745.00
 2. Account total: \$3,165.00
- 2) Membership sign up and participation in committees.
 1. Need to establish committee goals.
 2. Actively encourage members to join and participate in the committees.
- 3) Committee Reports
 1. Conference Committee: Chair Della Adams reporting
 1. Start search for conference space.
 2. MAGIC does not have an establish history with the hotel at the University of Memphis (UoM). Prior conferences were handled through the Memphis Chamber of Commerce.
 3. Because of our lack of history, the hotel will require a deposit.
 4. Conference registration.
 1. Prior conference registration was handled by the Chamber. We need to find another way of doing this.
 2. Should we use on-line (web based) registration, or some other method.
 3. On-line registration can be handled by a professional registration service, such as Reg On-Line.
 4. Reg On-Line has two methods of payment:
 1. \$150.00 deposit and then \$3.50 per registrant.
 2. No deposit, but then they require \$4.50 per registrant.
 5. What are we going to charge non-members? \$40 or more?
 1. Can we offer a discount rate for students.
 1. Jim Milford: How do we document that the registrant is a student?
 2. If we use Reg On-Line, how do they handle members registering for the conference?
 6. The President moves for Della to provide a better financial breakdown of conference

costs before we decide on a number to charge.

2. Communications/Public Relations: Chair Jim Milford reporting
 1. Presents the first edition of the MAGIC newsletter “VECTORS”
 2. This first edition is on paper, all subsequent editions will be in Adobe PDF format and distributed on the Members side of the MAGIC website.
 1. Della raises concern about not putting the newsletter out on the Public side of the website.
 2. Rick Wery points out that the availability of VECTORS as a PDF is a benefit of membership.
 3. Members can freely print and distribute copies of the newsletter to whom ever they wish.
 4. The first issue of VECTORS will be public.
 1. Issue to consider: making the yearly archives of VECTORS available to the public at some future date.
 5. Jim Milford will bring copies of VECTORS to the annual TNGIC meeting in Franklin.
3. Membership/Development: Chair Ryan Hansen (not present)
4. Training/Education: Chair Rick Stieg reporting
 1. At this time Rick Stieg has not been able to get in touch with Ezra Ozd
 2. Start reaching out to College students first.
 3. Start thinking of ways to reach out to high school students.
 1. Career discovery or tech prep – Joyce Brasell
 2. Merge activities with other regional organizations.
 3. Motion by Joyce Brasell to talk with MAST and others to join forces.
- 4) Website services and issues.
 1. Put in plug for TNGIC and annual conference on the Public side of website.
 2. Resolve access issues experienced by members and the board.
 3. Make certain that the newest board members have been added and given access (Nolan Rhem, Joyce Brasell, Todd Graves, and Ryan Hansen).

Motion to adjourn

Meeting ended: 2:51 PM