



# MAGIC

Memphis Area Geographic Information Council

Board Meeting: 10/18/2006

Prepared by James H. Butcher, GISP, G.G.

Board Members Present: Rick Wery - President, Ronny Blackburn – Vice President, Jim Butcher - Secretary, Rick Stieg, Jim Milford, Kevin Bingham, Shawn Anderson, Todd Graves, Joyce Brasell, Ryan Hansen

Board Members Not Present: Della Adams – Treasurer, David Walker, Vic Young, Janiece Riggins, Tom Lawrence

Location: Memphis Public Library, 3030 Poplar Ave.

Meeting Started: 3:02 PM

Meeting brought to order by the President

## I. Old Business

- A. Newsletter – Jim Milford, Chair Communications Committee.
  - i. Reminds the President that he still owed an article to the newsletter.
  - ii. Please submit graphics and text separately.
  - iii. New contact information for the committee chair.
    - a) James.Milford@memphistn.gov
    - b) 576-7190
- B. Web Page
  - i. Changes to the front (public) web page.
    - a) Need to replace the link to the old 2005 conference information.
    - b) Links for educational goals
    - c) GIS links for kids
    - d) Re-write some of the text
    - e) Content requirements
- C. Conference
  - i. 150 invites for VIP, will use list from EMA summit.
  - ii. Conference registration going steady
  - iii. Stuffing conference bags will take place at Rick Stiegs office
    - a) Be certain to include flyers from all vendors.
  - iv. 200 T-Shirts have been ordered @ \$1,077.50
    - a) These will be distributed at registration.
  - v. Joyce and Kit will work the registration booth on Tuesday.
  - vi. Remind attendees of the importance of wearing their badges
    - a) Badges will be required to enter the luncheon and at the Reception..
- D. Membership – Ryan Hansen – Chair Membership Committee
  - i. Membership is up.
  - ii. Response to the skills survey has tripled
  - iii. Preparing the post-conference survey.

## II. New Business

### A. Review of 2006 Goals

- i. Networking with other GIS groups
  - a) Merged with MAST
  - b) Started networking with MARIS & EIGS
- ii. Promote the organization
  - a) Press releases going out.
  - b) Sponsored Pictometry training lunch.
  - c) Sponsored EMA Summit.
- iii. Start planning conference early
  - a) Succeeded in starting early.
- iv. Education (In Progress)
  - a) Encourage participation of teachers (Starting)
  - b) Plan educational events.
  - c) Educational Presentation
  - d) Provide discounted instructor led courses
  - e) MAGIC sponsored GIS training
  - f) Look for new facilities
- v. Committee reports to the Board (ok)
  - a) Committees meet on alternate months (ok)
- vi. Maintain and Expand the Website
  - a) Still room for improvement
  - b) Board and Meeting minutes posted to member side of website (ok)
  - c) Need to establish a list of relevant GIS links
- vii. Establish local version of GISCorp
  - a) More to do here
  - b) GIS Task Force has been formed (5 People)
- viii. Purchase of presentation laptop for MAGIC
  - a) This goal incomplete
  - b) Use MAGIC funds to purchase software license to create presentation material.
- ix. Maintain a library of presentation material
  - a) Incomplete
  - b) Look at public data sets that are available.
  - c) Procure presentations from MAGIC Conference.
- x. Rent P.O. Box
  - a) Done!
- xi. Finalize 501c3
  - a) In progress

Motion to adjourn, Rick Wery.  
Second by Ronny Blackburn.

The meeting adjourned at 4:15 PM.