



Memphis Area Geographic Information Council

Board Meeting: 2/17/2016
Memphis Central Library
3030 Poplar Ave, Memphis TN 38111
Time: 2:00 pm
Prepared by Andrew McColgan

MINUTES

AGENDA

Call Meeting to Order and Establish Quorum

There were not enough board members present to establish quorum.

Board Members Present: Shawn Anderson, Eric Goddard, Andrew McColgan, Maria Holyfield, Carlton Ray, Lauren Patterson, Matt Oaks

NOTES FROM MEETING

- Carlton passed out a Communications Committee Report (attached).
- General discussion on Conference Venue:
 - The Pink Palace and Botanic Garden are booked on the requested dates.
 - Playhouse on the square was also discussed but is not ideal.
 - The Agricenter may be a possibility and is affordable.
 - Lauren asked Eric if he could help (through CEASAR) in acquiring the UC at the University of Memphis. Eric agreed that he will do what he can.
 - Bridges and Hatilloo Theatre were also discussed as possibilities.
- Communications/Website:
 - Would like to have a web page for other people to post their own jobs or at least hold them in a queue for a Web Administrator to review and post.
 - Carlton would like to move the website from GoDaddy to Openshift and the Wordpress to Django. Openshift is free but you still have to pay for the domain, which would remain through GoDaddy.
- Membership/Development:
 - Shawn distributed a new Membership Application (attached). It was discussed that there should be a few changes – types of membership should be 'Early Bird', 'Regular', and 'Student' and then the different types will have dates. It was also suggested that the 'Membership Benefits' section contain a bullet point about earning credits for GISP certification.

- Training/Education:
 - There was a general discussion on the Student Director. At this point there are no candidates. It was brought up that the scholarship winner could automatically become student director if they wanted to do it.
 - There was a question posed as to whether there should be a requirement as part of the scholarship to volunteer for MAGIC. It was discussed briefly and will be brought up at the next meeting.
 - There was also an idea of allocating/allowing sponsors to allocate a certain amount of money for student memberships.
 - There was a discussion regarding getting the scholarship information out to students earlier (ie. In the spring semester rather than early fall semester). There was general agreement that the Board should vote on scholarship amount for 2016 at the next meeting so that information can be sent out sooner rather than later.
- Sponsor Packet:
 - The Sponsor Committee will be meeting to look at the different levels of sponsorship and evaluate prices and what each level receives as benefits.
- Conference Keynote ideas were discussed:
 - FedEx GIS Team – It was brought up that they have been approached in the past and have not been open to sharing information with the group.
 - ~~Dave Rupke (Rhodes Astronomer)~~ – This is now not possible as Dave will be on sabbatical during the Fall 2016 semester.
 - Brian Darr (CEO, Mosaik) – Matt Oaks suggested that he may be able to get the CEO of Mosaik to do the keynote.
- Other general discussion points:
 - There was a short discussion on budget and what the conference sponsorship pays for.
 - We would like to get to a point where in February and March we are working toward the following year's events.

Communications Committee Report

Current Website

Site Pages

- Board Members- up to date
- Minutes - up to date
- Board Minutes - up to date
- Job postings - up to date

Website Enhancements

- Move hosting from Godaddy to Openshift
- Move from WordPress to Django
- manage code on github or bitbucket
- Create a form for people to post their own job

Search for online registration vendor

Will schedule demos in the upcoming weeks.

1. eShow eReg

https://www.goeshow.com/e_registration.cfm

Registration Features:

- \$5 PER Attendee
- Badge and Ticket Printing - Badge barcode printing
- Quick event setup form wizard
- Payment processing
- Multi-Tier Pricing, Filters and Cut-Off Dates
- Standard Reporting and Rosters

2. RegOnline

<http://lanyon.com/event-management-software/regonline>

Registration Features:

- Pass on registration cost to attendee
- Conference website
- Payment Processing



Memphis Area Geographic Information Council

MEMBERSHIP APPLICATION

Membership Year: **Nov 1st, 2016 to Oct 31st, 2017** Date: _____

Last Name: _____ First Name: _____

Company/Organization: _____

Job Title: _____

Mailing Address: _____

City: _____ State: _____ Zip Code: _____

Business Phone: (_____) _____ Other Phone: (_____) _____

Email: _____

_____ **EARLY BIRD (BEFORE AUG 31ST, 2016)**

\$35.00 EACH – Conference Registration for 2016 and Membership Included

_____ **REGULAR & CONFERENCE (SEPT 1ST, 2016 TO MAGIC CONFERENCE IN NOV)**

\$75.00 EACH – Conference Registration for 2016 and Membership Included

_____ **REGULAR (AFTER MAGIC CONFERENCE TO OCT 31ST, 2017)**

\$35.00 EACH – Membership Included

_____ **STUDENT (ANYTIME)**

\$15.00 EACH – Conference Registration for 2016 and Membership Included (Proof of ID)

Would you be interested in serving on one of the standing committees or contributing in some other way?

Conference _____ Bylaws _____ Membership Development _____

Nominations _____ Communication/Public Relations _____ Grants _____

Areas: _____

_____ **CHECK ENCLOSED** (payable to Memphis Area Geographic Information Council)

Mailing Address: MAGIC, PO Box 17683, Memphis, TN 38187-0683 / www.midsouthgis.org



Memphis Area Geographic Information Council

Members of MAGIC receive a year-long return on their investment in membership. As the only regional GIS users' association, MAGIC provides members services beyond those of national associations. In addition to attending the annual GIS Conference, you can get so much more all year long for just \$35 annual membership dues. Student membership is only \$15 with proof of student ID.

Who Should Join

GIS Professionals, Technicians, Analysts, Applications Developers, Managers Emergency Responders, CAD/Dispatch, EOC Personnel, Managers Consultants, Engineering Firms, Imaging Producers, Solution Developers, Students Majoring in Geography, Planning, Engineering, Computer Science, Educators, Professors/Instructors, Program and Research Centers Staff, Public Sector Decision Makers, Elected Officials and Government Management

Membership Benefits

Free registration for the MAGIC GIS Conference subject to date restrictions established by the Board of Directors

Education credits towards GISP certification and renewal

Keynote Speaker Luncheon

Great meals and refreshments throughout the conference

Access to all information packed conference sessions

Opportunity to learn about leading edge technology from regional and national vendor and to network with regional & national GIS professionals, students and speakers

Discounted GIS training opportunities with Certified Instructors

Bi-Monthly General Membership Meetings

Includes educational presentations and seminars by GIS users from various organizations

Updates on GIS news and information in the region and nationally

Access to the MAGIC Website

Communicate with other members, share in GIS discussions, be the first to find out about local jobs, post your GIS skills, and much more.....