



Memphis Area Geographic Information Council

Board Meeting: 4/20/2016
Memphis Central Library
3030 Poplar Ave, Memphis TN 38111
Time: 2:00 pm
Prepared by Andrew McColgan

MINUTES

Call Meeting to Order and Establish Quorum

Quorum established and meeting was called to order at 2:10 PM by President Lauren Patterson.

Board Members Present: Lauren Patterson, Shawn Anderson, Tom Lawrence, Carlton Ray, Zinnia Ron-Ferguson, Eric Goddard, Marie Holyfield, Justin Abart, Andrew McColgan

Approval of March Board Meeting Minutes

Motion presented by: Tom

Seconded by: Marie

Discussion: Motion passed unanimously

Additions & Deletions to the Agenda

Tom requested a discussion on the Historical Map competition.

Treasurer's Report

Balance: No change since last month (\$6755.53)

No outstanding charges.

Old Business

Communications/PR: Carlton has looked at a couple of other options for online registration. He would like to stay with Eventbrite because it is a bit easier to manage. He has an idea for the website and is waiting on other subcommittee members to respond. He would like to change from dynamic generated to static and have a how-to to update the website so that other members can do it easily.

Membership/Development: Lauren will send out the new Membership form. There was general discussion about including the conference registration on the same form to cover some organizations (Shelby County). Shawn will add that and then send to Lauren.

There was a general discussion about the sponsor packet. A section was added for 'swag' for sponsors but there is still the need to come up with a price, which will most likely be in the range of \$300-400. Justin asked about the possibility of inappropriate slogans or items. However, it was decided that MAGIC will be in charge of ordering and will review all requests for appropriateness.

Training/Education: Carlton brought up 'MapTime' which might be an avenue to provide additional training. Shawn suggested doing a half-day 'overview' of the ArcGIS software for users, which had been mentioned at previous meetings. He will lead them and put together dates to send them out...maximum of 25 people. Carlton said he may be able to convince Ed Hawkins to teach something.

Venue: Lauren, Marie, Shawn, and Todd Graves went and toured the Agricenter. C-Wing is what they looked at as a possibility. The banquet room and the cotton room would be used for presentations/The Doctor is In sessions. The large hallway between the 2 rooms has ample space to accommodate sponsor booths and refreshments. As far as food, they allow food trucks, which may be a relatively cheap option. The total cost will be \$2400 for 2 days. Shawn asked about tables and chairs. What they have in inventory is free...additional tables and chairs are extra. Insurance will be required and will probably be around \$150.

Andrew made a motion to approve \$500 for deposit. Marie clarified that \$500 is due 4 weeks prior and they need 1/3 (\$800) in order to secure the venue. *Motion was tabled.* Also, the only dates available are Wednesday and Thursday (or any day of that week other than Friday). The venue would also allow an onsite social because they have 24 hour staff. After discussion, *Shawn made a motion to approve the Agricenter as the conference location for November 16-17 and pay whatever moneys required to secure. The motion passed unanimously.*

The University of Memphis UC was discussed and it is probably not possible for this year. It may be an option for 2017. The Agricenter may also be an option for 2017, however, Fridays would still not be available.

Food trucks were discussed as a meal option (at least for one day, possibly Thursday) and we could possibly extend the lunch to 2 hours with a 45 minute keynote in the middle.

Keynote: Lauren suggested that we could have a keynote on the second day of the conference with a local speaker.

Theme: Zinnia suggested political theme, 'Vote GIS'. Tom suggested 'GIS, Red, White, and Blue'. Shawn suggested 'The Climate of GIS' – Environment and Natural Resources. 'Going Green with GIS'. 'The Tools of GIS', 'GIS and Natural Resources'. *Shawn made a motion for 'Vote GIS' for the theme for 2016 conference. Andrew seconded. Motion passed unanimously.*

Conference 2017 Discussion: Marie suggested that we meet the Friday after the 2016 Conference to decide location for 2017. It would be ideal to have the location before the 2016 Conference so that we can announce there. Options now are Pink Palace, Agricenter, Botanic Garden, U of M UC, Great Hall. Ideal dates would be Thursday, November 16 – Friday, November 17.

Scholarship: Andrew suggested that the board approve money for the 2016 scholarship in the same amount as the 2015 scholarship (\$2000). There was a discussion about how in previous years the runners up have received a small amount of money (\$100) for participation. *Justin made a motion to approve \$2000 for the 2016 scholarship plus additional money for finalists as funds allowed. Shawn seconded. Motion passed unanimously.*

Map Gallery: We will keep this the same as last year. Zinnia will be in charge of coordinating.

Found Map Contest: Prizes may be donated to a non-profit on behalf of the winner. It was decided to change the name to Map Discovery contest. We could either charge an entry fee or charge a small amount per vote. Justin would like to put more thought for the online map. Possibly have a QR Code for online maps? For printed maps Andrew mentioned adding Globes.

New Business

Establish Venue for 2016 Conference: see 'Venue' discussion in Old Business.

Adjournment

Motion presented by: Marie

Seconded by: Shawn

Discussion: Passed unanimously

Time: 3:58