

2024 MAGIC Conference

Presented by:
Memphis Area Geographic Information Council
&
MAYBE YOU!

Sponsor Packet



November 21 – 22, 2024



**3243 Players Club Circle
Memphis, TN 38125**

www.midsouthgis.org



Memphis Area Geographic Information Council

The 2024 Memphis Area Geographic Information Council (MAGIC) Conference will be held November 21 & 22, 2024 at the Regin Event Venue, 3243 Players Club Cir, in Memphis, TN. This event is a great opportunity for professionals in the field of GIS, remote sensing, photogrammetry, elected officials, public sector decision makers, non-profit organizations, consulting companies, educators, students and others in the Memphis region to share knowledge and network. In past years, the Mid-South GIS Conference has seen much success and with quality presentations and direct business opportunities for sponsors, the conference offers many possibilities to brand and market your company. There are several levels of sponsor opportunities designed to meet your needs.

All sponsors are encouraged to offer prizes that will be given away on the 2nd day.

PLATINUM LEVEL - \$1,200

Platinum level solidifies your company's leadership position before, during and after the event, with premium signage and exhibit placement.

- Designated "Event Sponsor"
- Logos on printed and digital conference materials and promotions
- Promotional Inserts for Attendees
- 1 Exhibit Booth with 6-foot table, 2 chairs, power and wireless internet access
- 6 Conference Registrations
- Premier Speaking Session on the 1st or 2nd Day
- Opportunity to participate in the 2nd Day prize event
- Linked logos on MAGIC website throughout the year (until the following conference)
- Logos highlighted in MAGIC webinars and social media posts throughout the year

LUNCH SPONSOR LEVEL - \$1,000 (2 Available)

This sponsorship level includes the benefits of the Gold level, plus a 1 hour speaking session during lunch on the first or second day of the conference. There are 2 spaces available for this sponsorship level!

- Designated “Lunch Sponsor”
- Logos on printed and digital conference materials and promotions
- Promotional Inserts for Attendees
- 1 Exhibit Booth with 6-foot table, 2 chairs, power and wireless internet access
- 4 Conference Registrations
- Premier Speaking Session during lunch on the 1st or 2nd Day
- Opportunity to participate in the 2nd Day prize event
- Linked logos on MAGIC website throughout the year (until the following conference)
- Logos highlighted in MAGIC webinars and social media posts throughout the year

GOLD LEVEL - \$800

Gold level establishes your presence as a geospatial leader before, during and after the event, with premium signage and exhibit placement.

- Designated as “Gold Sponsor”
- Logos on printed and digital conference materials and promotions
- Promotional Inserts for Attendees
- 1 Exhibit Booth with 6-foot table, 2 chairs, power and wireless internet access
- 4 Conference Registrations
- 1 Confirmed Speaking Session
- Opportunity to participate in the 2nd Day prize event
- Linked logos on MAGIC website throughout the year (until the following conference)
- Logos highlighted in MAGIC webinars and social media posts throughout the year

SILVER LEVEL - \$500

Silver level provides great access to attendees with signage.

- Designated as “Silver Sponsor”
- Logos on printed and digital conference materials and promotions
- 1 Exhibit Booth with 6-foot table, 2 chairs, power and wireless internet access
- 2 Conference Registrations
- Opportunity to participate in the 2nd Day prize event
- Linked logos on MAGIC website throughout the year (until the following conference)
- Logos highlighted in MAGIC webinars and social media posts throughout the year

BRONZE LEVEL - \$300*

*Only available to Government Agencies and Registered 501 (c)(3) Groups

Bronze level provides opportunity to showcase your agency and projects with signage.

- Designated as “Bronze Sponsor”
- Logos on printed and digital conference materials and promotions
- 1 Exhibit Booth with 6-foot table, 2 chairs, power and wireless internet access
- 1 Conference Registrations
- Opportunity to participate in the 2nd Day prize event
- Linked logos on MAGIC website throughout the year (until the following conference)
- Logos highlighted in MAGIC webinars and social media posts throughout the year

SOCIAL EVENT SPONSOR

The Social Event Sponsor level allows a company to receive special recognition at an evening reception after the first day of the conference. The event offers a unique and relaxed environment for one-on-one interaction with geospatial professionals and potential clients. The social event will be held within the local area and is set up by the sponsoring company.

- Designated “Social Event Sponsor”
- Logos on printed and digital conference materials and promotions
- Promotional Inserts for Attendees
- 1 Exhibit Booth with 6-foot table, 2 chairs, power and wireless internet access
- 4 Conference Registrations
- Speaking Session
- Opportunity to participate in the 2nd Day prize event
- Linked logos on MAGIC website throughout the year (until the following conference)
- Logos highlighted in MAGIC webinars and social media posts throughout the year

PROMOTIONAL ITEM SPONSOR

The Promotional Item Sponsor allows a sponsor to provide a promotional item, such as mousepads, USB drives, or T-shirts, for distribution at the conference. The sponsor will work with a MAGIC liaison to identify an item and to get the item made with the appropriate logos.

SPONSOR REGISTRATION OPTIONS

Registration as a sponsor for the 2024 Conference is easy. Details will be posted soon on the MAGIC website (<https://www.midsouthgis.org/conference-home>) but if you want to sign up now or have questions, please email sanderson@tiptonco.com (Shawn Anderson) and we will be excited to guide you through the process.

REGISTRATION FORM

To register for the 2024 Mid-South GIS Conference, please complete this form with your payment submitted to the address below. All booths will have access to one 6-foot table, two chairs, power, and wireless internet access.

Please print your company name exactly as it should appear in all marketing and promotional materials for the event:

Product to be displayed:

Contact Information

NAME: _____

TITLE: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE: _____ FAX: _____ EMAIL: _____

LEVEL OF SPONSORSHIP: _____

Full payment is due with form or day of Conference. Failure to pay will result in forfeiture of vendor space.

_____ Check OR Pay Online: <https://www.midsouthgis.org/conference-home>

Payable to:

Memphis Area Geographic Information Council

PO Box 17683

Memphis, TN 38187-0683