



Memphis Area Geographic Information Council

Board Meeting: March 21, 2019

Christian Brothers University

2440 Central Ave

Memphis TN 38104

Time: 3:00 pm

Prepared by Rob Winkler

MINUTES

Call Meeting to Order and Establish Quorum

Quorum established at 1:15pm by President Matt Oaks.

Board Members Present: Matt Oaks, AJ Robinson, Andrew McColgan, Scott Trapolino, Marie Holyfield, Ben Lundberg, Rob Winkler

Approval of February 2019 Board Meeting Minutes

Motion made by Rob to approve January minutes. Seconded by Scott. Passed unanimously.

Additions and Deletions to Agenda

No changes. Agenda was presented by Matt.

Treasurer's Report

Lauren presented the Treasurer's Report. Balance was \$10,626.00, up from \$9,218.41 reported at the January 2019 meeting. Changes include deposits of \$1,589.35 for sponsorships from Allworld, SCAUG, and TNGIC, as well as expenses of \$231.16 for Square Space (website) and Name Cheap renewals.

Old Business

Partnering with TNGIC for 2019 Conference and beyond

Further discussion about partnering with TNGIC for Fall 2019 joint conference in Jackson, TN. After last Board meeting, Rob sent out a survey to MAGIC gmail contact list asking whether people would be likely to attend a conference held in Jackson instead of Memphis, and results showed that 33% of people who responded (9 out of 27) would likely not attend a Jackson conference. Andrew reported that MLGW would not sponsor a conference held outside of Shelby County (although it's also possible they won't sponsor the conference even in Memphis due to budget cuts). Scott reported that SCAUG can't sponsor an event held outside Memphis. Discussion of other possible drawbacks to a Jackson conference include possibility that fewer vendors might attend, and that people who regularly attend free TNGIC West Forum in Jackson are generally students and government employees who likely would not attend if it

were a paid event. Only 20 people attended the most recent TNGIC West Forum, and 9 were from Memphis. Most Board members felt that MAGIC and TNGIC are not competing for attendees, but for sponsorships and vendors, and that if sponsors and vendors had to choose just one event, they would likely choose MAGIC in Memphis rather than TNGIC West Forum in Jackson. All this supports the idea that we should keep the MAGIC Conference in Memphis for 2019. Andrew indicated that we don't want to sour relations with TNGIC, as they have supported the MAGIC Conference for several years with a \$500 sponsorship. Scott suggested having MAGIC sponsor the TNGIC West Forum if they agreed to have the forum in September so that it is not so close to the MAGIC Conference. Rob suggested an alternative that we could encourage the MAGIC community to attend the TNGIC West Forum in Jackson in place of having a September MAGIC general meeting/workshop, and this idea was well received. Either way, we need to make a decision soon so that we can book a venue for the Conference. However, no vote was taken on any of this. Matt will reach out to Kevin Bingham with TNGIC to discuss this further.

Discussion then ensued of whether the 2019 Conference should be one or two days. Most Board members leaned toward having a one-day conference this year. We had a difficult time filling a two-day schedule for the 2018 Conference. A one-day show would have less overhead cost (venue, food, etc.) while probably not impacting sponsorships. AJ expressed that it would be nice to have multiple tracks with simultaneous presentations in different rooms so that attendees could choose. Other Board members pointed out that we would still need to have all attendees in the same room for the keynote and scholarship presentations. Marie suggested we should have a Board meeting immediately following or the day after the Conference in order to get new Board members on board and have a planning session for the next year, as MAGIC used to do in past years. Rob suggested we could have a "business meeting" during the conference to get feedback from attendees on planning for the next year and to solicit new Board members, but other Board members felt this would cut into the limited amount of time for presentations. Marie stressed that we need to do a better job this year of soliciting new Board members prior to and during the Conference, since we have so few people coming forward to be Board members while we have many Board members scheduled to roll off. Discussion then turned to which day of the week would be best. General agreement was that a Thursday in November would be ideal.

New Business

Future Board Meetings and General Meetings/Workshops

It was briefly discussed that our by-laws do not require us to have Board meetings every month, so we may want to consider only having Board meetings in months when we don't have general meetings. Regarding workshops, AJ suggested we have 2 different presenters for each future workshop, each with a 50-minute block. No vote was taken on this.

Adjournment

Motion presented by Rob, seconded by Marie

Time: 1:52 pm