



## Memphis Area Geographic Information Council

Board Meeting: June 20, 2019

Benjamin Hooks Library

3030 Poplar Ave,

Memphis TN 38111

Time: 3:00 pm

Prepared by Rob Winkler

### MINUTES

#### **Call Meeting to Order and Establish Quorum**

Quorum established at 3:09pm by President Matt Oaks.

Board Members Present: Rob Winkler, Tom Lawrence, AJ Robinson, Marie Holyfield, Andrew McColgan, Sherra Russell; Matt Oaks & Scott Trapolino participated by phone.

#### **Approval of April 2019 Board Meeting Minutes**

Motion made by Rob to approve April minutes. Seconded by Marie. Passed unanimously.

#### **Additions and Deletions to Agenda**

No changes. Agenda was presented by Matt.

#### **Treasurer's Report**

Lauren submitted the Treasurer's Report. Balance is \$9,606.13, down from \$10,126.60 in March.

#### **Old Business**

##### *Preparation for 2019 MAGIC Conference*

There was discussion about conference sponsorships. Since we are only having a one-day conference instead of a two-day conference, are the sponsorship levels still the same, and do they pay the same amount? The Board agreed that sponsors should pay the same amount, as they should get the same amount of exposure (the number of attendees is not expected to drop) while incurring less in overhead expenses. The only change is that we will not have a lunch sponsor, since we will only have one lunch, which will be dedicated to a non-sponsored plenary/keynote speaker. We went through the sponsor packet and determined what verbiage to remove or modify for each sponsor level.

Regarding the keynote, Rob proposed that we ask ESRI "Evangelist" Adam Carnow to be the keynote speaker this year. Adam was the keynote speaker at the Tulsa SCAUG Conference in April and was very impressive. Scott added that he has already reached out to Adam and will follow up at the ESRI UC.

AJ proposed that we form a Conference Committee to accomplish conference-related tasks without needing to consult with the entire Board. AJ also proposed that we split up the task of reaching out to potential sponsors, so that people who already have connections to the potential sponsors are the ones calling to ask them to sponsor (so that we aren't "cold-calling" people we don't know). In order to facilitate coordination among Board members in preparing for the conference, AJ suggested that we start using the magicmemphis Google Drive. Rob will share pertinent folders on the Google Drive with Board members.

We also discussed lunch/catering options. General agreement was that Abbay's catering can provide enough variety to accommodate everyone's tastes for a reasonable price. Cost would be approximately \$9.50 per person. Marie will handle all this as usual.

We also went through the scholarship packet/application and determined the submission deadline and contact email address. AJ and Rob will reach out to contacts at universities and colleges in the region; AJ will handle the Tennessee contacts, and Rob will handle Mississippi.

Finally, there was a discussion of setting up the Eventbrite registration site. TNGIC members will receive a separate email from TNGIC with a coupon code, and the Eventbrite page will have a space to enter the coupon code to defray the registration fee. AJ and Rob will teleconference next week to set up the Eventbrite page. Once that is set up, Rob will start emailing out announcements for the conference.

## **New Business**

### *Filing of Annual Report with Tennessee State Department, Division of Business Services*

Tom Lawrence stated that he received a notice dated 6/1/2019 from the Tennessee Division of Business Services stating that the MAGIC annual report had not been submitted by the due date of 4/1/2019, and that MAGIC would be administratively dissolved by the state if the annual report is not submitted within 60 days of the June 1 notice. Tom forwarded the notice to several Board members, including Treasurer Lauren Patterson. Lauren was reached by phone and confirmed that she submitted the annual report after Tom sent her the late notice, so we should be good until next year. Tom asked why his address was still registered with the Division of Business Services and whether it could be changed. Lauren replied that they charge \$50 or \$100 to register an address change, and the address cannot be a P.O. Box, so it would not make sense for us to change the address of record unless Tom moves or leaves the Board.

### *July General Meeting*

For the first part of the general meeting, Scott will present a recap of the ESRI User Conference in San Diego. (20 to 30 minutes) The second part of the general meeting will be a round table discussion to facilitate collaboration and data-sharing between Shelby County ReGIS and City of Memphis GIS personnel. (60 to 90 minutes)

**Adjournment**

Motion presented by: Andrew

Seconded by: Rob

Time: 4:16 pm