



Memphis Area Geographic Information Council

Board Meeting: August 6, 2020

Virtual Attendance (Zoom)

Time: 3:30 pm

Prepared by Rob Winkler

MINUTES

CALL TO ORDER & ESTABLISH QUORUM

- **Call to Order**
 - Motion By: Scott Trapolino
 - Seconded By: AJ Robinson

- **Quorum established at 3:35 pm by President AJ Robinson.**
 - Officers (4 present)
 - President – AJ Robinson **Yes / No**
 - Vice President – Tom Lawrence **Yes / No**
 - Treasurer – Lauren Bryant **Yes / No**
 - Secretary – Rob Winkler **Yes / No**
 - Members (3 present)
 - Andrew McColgan **Yes / No**
 - Sherra Russell **Yes / No**
 - Marie Holyfield **Yes / No**
 - Scott Trapolino **Yes / No**

ADDITIONS / DELETIONS TO AGENDA

(none)

APPROVAL OF PREVIOUS MEETING MINUTES

(minutes not available)

SECRETARY'S UPDATE

- No update

TREASURER'S REPORT

- Treasurer's report was presented. Balance is currently \$12,766 and has changed little from January.

OLD BUSINESS

- Board Members
 - The following inactive board members submitted resignations:
 - Justin Abart
 - Heidi Slakans
 - Rob motioned to remove Matt Oaks from board, since he has not attended anything since 2019 and does not return calls, emails or texts.
 - AJ seconded
 - Board voted unanimously in favor
 - We are down to 8 board members now
 - Marie motioned to recruit more board members, to have at least 9
 - AJ seconded
 - Board voted unanimously in favor
 - Recruitment options:
 - Michelle Fields
 - Brant Solis
 - AJ will reach out to Michelle Fields and Marie will reach out to Brant Solis
- Conference
 - AJ motioned to cancel in-person Conference in light of restrictions on gatherings due to pandemic, and to not plan a virtual Conference due to complications with sponsorships as well as concerns about virtual attendance and engagement
 - Andrew seconded
 - Board voted unanimously in favor
 - Lauren reported that she has cancelled reservation with venue (Botanic Gardens) and received confirmation that we were not charged a cancellation fee.

NEW BUSINESS

- Future of MAGIC
 - Discussion of how MAGIC way of doing business is likely to be much different in light of pandemic and resulting new trends (e.g., more virtual events, less in-person)
 - Plan for Webinars:
 - Continue the individual presentations
 - Open the invitations to the community
 - [YouTube channel](#)
 - Ideas for next presentations:
 - Workforce Development?
 - Can we get someone from Esri?
 - Virtual Scholarship event
 - Goal is to retain engagement while continuing MAGIC mission of promoting GIS education
 - November/December timeframe? Discussion of how semester will end in late November, and students will be home for December/January.
 - Andrew will reach out to Ezra at University of Memphis for suggestions.

- Website
 - AJ expressed that he would like the website updated to reflect the transformation we are undergoing
 - Better promote content we are generating with webinars
 - Improve or else remove Blog page
 - Need to find a way to more simply be a “hub” for the midsouth GIS community
- Marketing/Promotion
 - AJ expressed that he would like for MAGIC to put on some more engaging/social virtual events to build community and camaraderie
 - Beer/social “webinar”? (Zoom chit-chat)
 - Swag?

Adjournment

Motion presented by: AJ Robinson

Seconded by: Rob Winkler

Time: 4:30