



Memphis Area Geographic Information Council

Board Meeting: August 18, 2020

Virtual Attendance (Zoom)

Time: 3:30 pm

Prepared by Rob Winkler

MINUTES

CALL TO ORDER & ESTABLISH QUORUM

- **Call to Order**
 - Motion By: AJ Robinson
 - Seconded By: Rob Winkler

- **Quorum established at 3:35 pm by President AJ Robinson.**
 - Officers (4 present)
 - President – AJ Robinson **Yes / No**
 - Vice President – Tom Lawrence **Yes / No**
 - Treasurer – Lauren Bryant **Yes / No**
 - Secretary – Rob Winkler **Yes / No**
 - Members (4 present)
 - Andrew McColgan **Yes / No**
 - Sherra Russell **Yes / No**
 - Marie Holyfield **Yes / No**
 - Scott Trapolino **Yes / No**
 - Michelle Field **Yes / No**

ADDITIONS / DELETIONS TO AGENDA

(none)

APPROVAL OF PREVIOUS MEETING MINUTES (8/6/2020)

- Motion presented by: Rob
- Seconded by: AJ

TREASURER'S REPORT

- Treasurer's report was unchanged since most recent meeting on 8/6/2020.

OLD BUSINESS

- Cancellation of 2020 Conference
 - Board voted to cancel 2020 Conference during last Board meeting, and Lauren confirmed at that time that the venue allowed us to cancel with no penalty.
 - Rob reported that he and Tom held a Zoom meeting on Monday 8/17/2020 and removed most Conference pages from website, except Annual Conference Homepage, which was edited to remove info about 2020 Conference and announce the 2021 Conference. Additionally, added an entry to the Blog page announcing the Conference cancellation, and added a Summary block to Home page to summarize blog content, thereby making cancellation announcement visible on Home page.
 - **Rob will send out an email to MAGIC contact list announcing cancellation, with a brief note to “Stay tuned for details about our upcoming Scholarship Competition (virtual event), as well as other upcoming webinars.**

NEW BUSINESS

- Welcome to new board member Michelle Field!

- Virtual Scholarship event
 - Goal is to retain engagement while continuing MAGIC mission of promoting GIS education
 - Andrew was going to reach out to Ezra at University of Memphis for suggestions. However he was unable to attend this board meeting.
 - Scholarship sub-committee was formed:
 - Andrew
 - Sherra
 - AJ
 - Michelle
 - **Scholarship committee members will contact faculty at local universities for input on best timing as well as how to reach potential applicants:**
 - **Ezra Ozdenerol – University of Memphis**
 - **Stephanie Ivey – University of Memphis**
 - **Sarah Boyle – Rhodes College**
 - **Sherra will update Scholarship packet that is currently on website**

- Sponsors
 - While MAGIC retains a comfortable bank account balance, board members expressed that it would be good to solicit sponsors for the scholarship event as well as for our other virtual events (webinars, etc)
 - Sponsorship sub-committee was formed
 - Tom
 - Lauren
 - AJ
 - **Sponsor sub-committee will meet before next board meeting to create a plan for contacting potential sponsors, and begin reaching out to these contacts.**

- Website
 - AJ would like to redesign portions of website to improve value and accessibility of content
 - Website sub-committee formed:
 - AJ
 - Rob
 - Andrew
 - Tom
 - **Website sub-committee will meet before next board meeting for a work session to update website content.**

- Map Gallery Event
 - Michelle suggested a virtual Map Gallery event.
 - This was historically a popular event at MAGIC Conference, but in recent years, the number of entries dropped to where there were only one or two entries at the most recent conferences.
 - AJ suggested with a virtual event we could open up a Map Gallery contest to digital mapping products such as Story Maps and Dashboards.
 - Board members agreed that it would be best to schedule this for spring, after the Scholarship event is done.

- Upcoming webinars
 - Michelle offered to present on Drone Accuracy using the SSR drone
 - Timing would probably be first week of September
 - **Michelle will notify us when she has decided on a date so we can announce**
 - Rob proposed to have DeSoto County Search & Rescue Guru Ben McMinn give an update on SARTopo
 - Timing would be September or October
 - **Rob will reach out to Ben to nail down a date and time.**

- 2021 Conference
 - Tom proposed nailing down a date for 2021 Conference so that we can reserve a venue. He believes there may be a rush to book events in the second half of 2021.
 - AJ proposed that we could look at scheduling the 2021 Conference for earlier than our traditional November timeframe. Historically the MAGIC Conference was in November to coincide with GIS Day, but this presents conflicts with Veteran's Day holiday as well as Thanksgiving break. Board members agreed that a conference in September could work better for everyone.
 - We will discuss this further at next Board meeting.

- Next Board meeting – scheduled for **Thursday, September 10, at 3:30pm.**

Adjournment

Motion presented by: AJ Robinson

Seconded by: Rob Winkler

Time: 4:35