



Memphis Area Geographic Information Council

Board Meeting: December 15, 2020

Virtual Attendance (Zoom)

Time: 10:00 am

Prepared by Michelle Field

MINUTES

CALL TO ORDER & ESTABLISH QUORUM

- **Call to Order**
 - Motion By: Tom Lawrence
 - Seconded By: Rob Winkler

- **Quorum established at 10:00 am by President Tom Lawrence.**
 - Officers (4 present)
 - President – Tom Lawrence **Yes / No**
 - Vice President – Rob Winkler **Yes / No**
 - Treasurer – Lauren Patterson **Yes / No**
 - Secretary – Michelle Field **Yes / No**
 - Members (5 present)
 - Andrew McColgan **Yes / No**
 - Sherra Russell **Yes / No**
 - Marie Holyfield **Yes / No**
 - Scott Trapolino **Yes / No**
 - AJ Robinson **Yes / No**
 - Lee Owens **Yes / No**
 - Shawn Anderson **Yes / No**

ADDITIONS / DELETIONS TO AGENDA

(None)

- AJ is leaving the MAGIC board and will be a board member emeritus.

APPROVAL OF PREVIOUS MEETING MINUTES (8/18/2020 and 11/13/2020)

- Motion presented by: Rob Winkler
- Seconded by: Michelle Field

TREASURER’S REPORT

- Treasurer’s report was unchanged since most recent meeting on 11/13/2020.

APPROVAL OF OFFICERS

- President – Tom Lawrence
- Vice-President – Rob Winkler
- Secretary – Michelle Field
- Treasurer – Lauren Patterson

- Motion presented by: Shawn Anderson
- Seconded by: Andrew McColgan

PROGRAMS

- Past Programs
 - 11/18 – What went well and what should we improve?
 - Rob: most everyone thought it went pretty well. We hoped for a higher turnout. We need to work on getting more turnout. The highest turnout was for search and rescue. We got people from emergency management group. We had 35 people. GIS Day we had about 22 people. We would like to see a bigger audience. Open to any suggestions. Webinar flowed well, no technical difficulties, Adam gave great presentation. After hours was a low turnout (6 people). Overall, we should improve get more turnout. Posting records allows people to watch it later. It is easier to blow off. We have 17 people registered for tomorrow's webinar. Rob will send out an email blast for the webinar tomorrow morning. We all need to use our personal LinkedIn accounts to blast out webinars.
- Up-coming Events
 - 12/16 – Ashley Hitt “Broadband Mapping Advocacy to Increase Citizen Engagement”
 - 1/13 – Holly Torpley “GIS Corps”
 - 2/17 Chris Vaughn FEMA
 - 3/17 Xan Fredericks and George Heleine - Check on webinar with USGS
 - Look for future talks – ideas?
 - Do we need to set a specific day or time for future meetings?
 - Maybe try lunchtime meetings
 - Get lunchtime speaker for April
- Activities
 - Logistics (set up Zoom and get info to speaker). Michelle will set up January zoom meeting
 - Maintain contact with speaker until day of talk. Michelle and Rob
 - MC for December is Rob, MC for Jan is Michelle. Feb MC is Michelle
 - Promote presentation via e-mail, LinkedIn, etc.
 - Kristen is keeping LinkedIn up to date for Tom – Michelle can write up how to post LinkedIn posts
 - 6 admins for LinkedIn account: Michelle, Tom, Rob, AJ, Lauren, Andrew
 - 1 ESRI GIS Licenses to give away at December Webinar
 - Give Kristen names of License winners for an article
 - Greet speaker on day of presentation.

- Admit attendees. – We set up waiting room until time to join webinar – Andrew will help co-host to remove waiting room
- Send out attendance certificates. Kristen is going to create certificates with names and email addresses. Rob will send to Tom afterwards.
- Send out confirmation emails before zoom webinars

SOCIAL ACTIVITIES - Scott will come up with a schedule for after hours

- Report on 11/18/2020 on-line after hours social
- Identify other sorts of social events if needed.
- Levitt Shell – Rob will send contact info to Tom; Tom said he would be against magic donating money, but we could lead an effort to get private companies to donate a computer. Joint fundraising effort.
- Indigo Ag – Tom spoke to contact

MEMBERSHIP

Membership plan looks good – open to change

- Social Outreach –
 - LinkedIn is being updated on an on-going basis.
 - FaceBook – No activity. Should we maintain FaceBook?
 - Other?
- Membership Plan – Sent out on 10/8, received several approvals. We need to implement for 2021.

Sponsors Committee (AJ, Lauren and Tom)

- Committee met on 10/9/20
- Met and came up with a plan

MAGIC CONFERENCE 2021 (COORDINATOR: _____)

- Identify date and location. Wednesday, November 18th and 19th at Botanic Gardens
- Other tasks to get started?
- Lauren, Michelle, and Rob are interested in being a part of the MAGIC conference 2021 sub-committee.

NEW BUSINESS AND TOPICS FOR NEXT MEETING

Michelle will send email for map contest prizes

FUTURE BOARD MEETINGS:

- Board meetings will be held monthly on third Tuesdays at 10 AM.
- Next Board Meeting: January 19, 2021 via Zoom
- Future Meetings (please add to calendar to try to block the time)
 - February 16
 - March 16
 - April 20 (overlaps with TNGIC Conference)
 - May 18
 - June 15
 - July 20

- August 17
- September 21
- October 19 (I will be out of town at a conference)
- ~~November 16~~ (Cancel due to MAGIC Conference)
- ~~December 21~~ (Hold post-Conference meeting earlier in month TBD)

Tom is working on sending out last meeting minutes.

Lee Owen's e-mail address: lee.owens@canopyspatial.com

NEW BUSINESS

- Welcome to new board member Lee Owens and Shawn Anderson!

ADJOURNMENT

Motion presented by: Tom Lawrence

Seconded by: Michelle Field

Time: 11:01 am