

# MEMPHIS AREA GEOGRAPHIC INFORMATION COUNCIL (MAGIC) BOARD MEETING

[www.midsouthgis.org](http://www.midsouthgis.org)

**Tuesday, August 17, 2021  
10:00 AM**

Zoom – ID: 813 8051 8135 (Passcode - 112233)

## Meeting Minutes

### 1. Board Members

Started : 10 :00 AM

#### Officers

- President – **Tom Lawrence**
- Vice-President – **Rob Winkler**
- Treasurer – **Lauren Bryant**
- Secretary – **Michelle Field**

#### Board Members

- **AJ Robinson**
- ~~Andrew McColgan~~
- **Lee Owens**
- **Marie Holyfield**
- **Scott Trapolino**
- **Shawn Anderson**
- **Sherra Russell**

### 2. Approve Minutes from previous meeting (Tom will send out July minutes)

### 3. Programs (Rob)

- Past Programs
  - None
- Up-coming Events (Tom)
  - 8/18 CANCELED Dr. Youngsang Kwon “Leveraging Machine Learning to Understand Urban Change with Net Construction”
  - 9/21 (2-5 PM) Room reserved at Library. Do we want to meet?  
Based on e-mails, it appears that we should cancel in-person meeting.

- Activities
  - Logistics (set up Zoom and get info to speaker) - Michelle
  - Maintain contact with speaker until day of talk – Michelle; Rob (b/u)
  - Promote presentation via e-mail - Michelle, LinkedIn - Tom
  - Greet speaker on day of presentation - Tom
  - Admit attendees – Rob (Andrew will co-host)
  - Send out attendance certificates - Tom

#### 4. Social Activities (Scott)

- Identify social events if we want to do something.

#### 5. Membership (Tom)

- Rob and Lauren have set up online payment acceptance.
- Social Outreach –
  - LinkedIn is being updated on an on-going basis.
  - FaceBook – No activity.

#### 6. MAGIC Conference 2021 (Tom, Lauren, Rob and Michelle)

Will keep the in-person conference for now. People can make the decision to come or not.

- Date and location – Lauren confirmed 11/18 and 11/19 at the Botanic Gardens. Location has been fully paid.
- Pre-Conference workshop on November 17 (Rob and Shawn) – Will reach out to Tripp to see if there is a minimum for signups.
- Conference Agenda Committee (Shawn)
- Sponsor Committee (Sherra with help from AJ, Lauren, and Tom) – Vendor registration is due Sept 30
- Conference tickets on Eventbrite (Rob) – Need to have a way to enter these people's info to have free entry to conference for sponsors.
- GISP Ceremony at Conference (Tom) – should we do this?
- Photographer (Michelle)

#### 7. TNGIC - Fall Forum and 2023 Memphis Conference (Rob)

#### 8. New Business and Topics for Next Meeting (Tom)

#### 9. Future Board Meetings (Tom):

- Board meetings will be held monthly on third Tuesdays at 10 AM. – Will send out a doodle poll
- Future Meetings (please add to calendar to try to block the time)
  - September 21 – Virtual meeting
  - October 19 (I will be out of town at a conference)
  - ~~November 16~~ (Cancel due to MAGIC Conference)
  - ~~December 21~~ (Hold post-Conference meeting earlier in month tbd)

- Ended at 10:59 AM