



**MINUTES**  
**BOARD MEETING**  
**Tuesday, February 21, 2023**  
**2:00 PM**  
**Central Library and Zoom**

**CALL TO ORDER & ESTABLISH QUORUM**

- Call to Order
- Quorum established at 2:00 PM (time) by President Michelle Field.
  - Officer (**Bold** = attended)
    - President – Michelle Field      **Yes** / No
    - Vice President – Lee Owens      **Yes** / No
    - Secretary – Rob Winkler      **Yes** / No
    - Treasurer – Lauren Patterson      **Yes** / No
  - Member (**Bold** = attended)
    - AJ Robinson      Yes / **No**
    - Andrew McColgan      **Yes** / No
    - David Branson      **Yes** / No
    - Scott Trapolino      **Yes** / No
    - Shawn Anderson      **Yes** / No
    - Mary DuBose      **Yes** / No
    - Uday Bhanu Burrey      **Yes** / No

**APPROVAL OF PREVIOUS MEETING MINUTES**

- Motion presented by: Shawn Anderson
- Seconded by: Michelle Field
- Discussion: January minutes will be amended to state that motions were made to “nominate and elect” officers for 2023, not just “nominate”.

**TREASURER’S REPORT**

- Started year with balance of \$9,734.02.
- Current balance is \$8,555.12.

**NON-PROFIT FILINGS**

- IRS and Secretary of State filed by Treasurer Lauren Patterson earlier this month

### **GENERAL MEETINGS AND WEBINARS**

- March General Meeting
  - Scott will find a presenter or set up a local government roundtable
    - Rob can present for 10-15 minutes as part of this
  - TNGIC Conference preview
- April Webinar
  - Randy Hale of North River
- Other ideas
  - Find someone to present on Experience Builder? (ESRI workshop?)
  - Student presentations ("Student Day")

### **MISSISSIPPI STATE UNIVERSITY TRAINING IN DESOTO COUNTY**

- At November 2022 Conference, presenter Preston White provided info to former MAGIC Director Tom Lawrence about [GIS Training workshops](#) that Mississippi State University provides around state of Mississippi and asked if MAGIC would be interested in hosting a workshop in DeSoto County for MAGIC members to attend
- Cost is \$69 per student for in-person trainings
- Rob has confirmed that we could use DeSoto County EMS classroom at [830 Old Highway 51 N, Nesbit, MS](#) for no charge
- There are currently six class offerings:
  - Introduction to ArcGIS Pro
  - Migrating to ArcGIS Pro
  - Introduction to Python with ArcGIS Pro
  - Introduction to ArcGIS Online
  - Introduction to QGIS
  - Intermediate QGIS
- Rob will set up survey for membership to gauge interest

### **STUDENT LIAISON**

- Lee Owens will look into what would be required and draft roles and responsibilities.
- Liaison would not be a board member

### **COMMITTEES**

- Michelle proposed a slate of committees:
  - Conference
  - Catering (Chair: Scott Trapolino; Members: Cindy Bond?)
  - Map Gallery
  - Sponsor
  - Scholarship

- Agenda
- Technical
- Webinars
- Website
- Social Media
- Newsletter?
- General Meetings
- Financial (Chair: Lauren Patterson; Members: Michelle Field, Lee Owens, Robert Winkler)
- Outreach (Student, TNGIC, K-12?)
- Discussion steered toward designating board individuals to head up many of these responsibilities instead of having so many committees
- Uday was appointed Social Media Coordinator
  - MAGIC currently has the following social media platforms:
    - LinkedIn page
    - Facebook page
    - Instagram account
    - Twitter account
  - LinkedIn will be main focus; need to add more frequent content
  - Need to replace Instagram link with LinkedIn on MAGIC website

#### **TNGIC CONFERENCE PARTNERSHIP**

- Discussion about whether or not to purchase booth space or just attendee list
- Scott pointed out that last time TNGIC Conference was in Memphis, TNGIC allowed MAGIC to set up a booth for half price in exchange for MAGIC allowing TNGIC to be a sponsor for MAGIC Conference at no charge. Shawn will check with TNGIC Board to see if this arrangement could be applied for this year's conferences.

#### **GOOGLE FOR NON-PROFIT**

- This effort has been stalled for months. To move forward, we'll need to re-apply
- Lee will coordinate with AJ to try to move this forward.

#### **CONFERENCE / MEMBERSHIP PRICING FOR 2023**

- Michelle brought up the service fees charged by EventBrite for registration/membership
  - Service fees are 3.70% + \$1.79 per ticket
  - Processing fee is 2.90% per order
  - EventBrite allows two options for fees:
    - Absorb fees: Ticketing fees are deducted from MAGIC ticket revenue
    - If not, members have to pay fees when purchasing



- Lee made motion to raise base prices for ticket levels to amount that MAGIC can absorb fees (so members don't see them when purchasing) and still take in the same amount of revenue.
  - Michelle seconded
  - Student price will remain \$25
  - Early Bird raised from \$50 to \$56
  - Regular price raised from \$75 to \$85
  - Late price raised from \$120 to \$130

## **MEETINGS**

- Next meeting March 21

## **ADJOURNMENT**

- Motion presented by: Lee
- Seconded by: Michelle
- Time: 3:28 PM