



MINUTES
BOARD MEETING
Tuesday, March 21, 2023
2:00 PM
Central Library and Zoom

CALL TO ORDER & ESTABLISH QUORUM

- Call to Order
- Quorum established at 2:00 PM (time) by President Michelle Field.
 - Officer (**Bold** = attended)
 - President – Michelle Field **Yes** / No
 - Vice President – Lee Owens **Yes** / No
 - Secretary – Rob Winkler **Yes** / No
 - Treasurer – Lauren Patterson **Yes** / No
 - Member (**Bold** = attended)
 - AJ Robinson Yes / **No**
 - Andrew McColgan Yes / **No**
 - David Branson **Yes** / No
 - Scott Trapolino **Yes** / No
 - Shawn Anderson Yes / **No**
 - Mary DuBose **Yes** / No
 - Uday Bhanu Burrey **Yes** / No

APPROVAL OF PREVIOUS MEETING MINUTES

- Motion presented by: Lee
- Seconded by: Rob

TREASURER'S REPORT

- Started year with balance of \$9,734.02.
- Balance at last meeting was \$8,555.12
- Current balance \$8,154.65.

NON-PROFIT FILINGS

- IRS and Secretary of State filed by Treasurer Lauren Patterson in February

CONFERENCE REGISTRATION AND MEMBERSHIP PRICING FOR 2023

- At February board meeting, we voted to raise membership/registration fees as follow:
 - Early Bird raised from \$50 to \$56
 - Regular price raised from \$75 to \$85
 - Late price raised from \$120 to \$130
 - Student price will remain \$25
- Michelle will update pricing on Event page

CONFERENCE SPONSORSHIP PRICING FOR 2023

- Discussion about raising sponsorship pricing
 - Pros:
 - Would help cover increasing costs
 - Other conferences are raising sponsorship pricing
 - Cons:
 - Could discourage some sponsors
 - Some sponsors have already budgeted for previous pricing (e.g., MLGW)
- Need to research sponsor/price levels for other conferences
 - Mississippi Association for Spatial Technologies (MAST)
 - \$2,500 for platinum
 - \$1,500 for gold
 - \$500 for silver
 - <https://mastgis.org/home/become-a-sponsor>
 - TNGIC
 - SCAUG
- Michelle will set up a meeting to discuss

MISSISSIPPI STATE UNIVERSITY TRAINING IN DESOTO COUNTY

- Rob sent out survey to membership and responses indicated that most popular class option would be Introduction to Python with ArcGIS Pro (13 people)
- Rob has confirmed that we could use DeSoto County EMS classroom at [830 Old Highway 51 N, Nesbit, MS](#) for no charge
- Rob has been in contact with GEO Project coordinator, and they are going to try to set up a class in DeSoto County in June. Still waiting on exact dates.

STUDENT LIAISON

- Lee will draft a statement (one paragraph) describing roles and responsibilities
- Limit of one liaison per school
- Liaison would not be a board member



TNGIC CONFERENCE PARTNERSHIP

- On March 3, board voted in special board meeting to approve \$350 payment to TNGIC
 - \$250 to be business partner
 - \$100 for attendee list
- Lee recommended that we make sure we have brochures and promotional items to give away at conference
 - Board voted to approve \$200 to spend on giveaways
 - Motion by Michelle; seconded by Rob
 - Lauren ordered 200 pens from VistaPrint (\$186.55 with tax and shipping)
- Mary will work on brochure

GOOGLE FOR NON-PROFIT

- This effort has been stalled for months. To move forward, we'll need to re-apply
- Lee will coordinate with AJ to try to move this forward.

GENERAL MEETINGS AND WEBINARS

- Michelle presented upcoming schedule
 - April 6 (Thur) – Webinar – Tennessee State Parks – Experience Builder (confirmed)
 - May 16 (Tue) – General Meeting – Allworld (confirmed)
 - June 8 (Thur) – Webinar – Randy Hale (North River) – Cemetery project
 - July 18 (Tue) – General Meeting – Shawn Anderson
 - August 10 (Thur) – Webinar – Melanie Vanderhoof (USGS) (confirmed)
 - September 19 (Tue) – General Meeting – U of M graduate students
 - October 19 (Thur) – Webinar – SSP Innovations
- Scott will buy and donate a microphone for use at Library so Zoom participants can hear

BOARD MEETINGS

- Next meeting at Library scheduled for Tuesday, April 25

ADJOURNMENT

- Motion presented by: Michelle
- Seconded by: Rob
- Time: 2:55