



**MINUTES**  
**BOARD MEETING**  
**Tuesday, May 16, 2023**  
**2:00 PM**  
**Central Library and Zoom**

**CALL TO ORDER & ESTABLISH QUORUM**

- Call to Order
- Quorum established at 2:00 PM (time) by President Michelle Field.
  - Officer (**Bold** = attended)
    - President – Michelle Field      **Yes** / No
    - Vice President – Lee Owens      **Yes** / No
    - Secretary – Rob Winkler      **Yes** / No
    - Treasurer – Lauren Patterson      Yes / **No**
  - Member (**Bold** = attended)
    - AJ Robinson      Yes / **No**
    - Andrew McColgan      **Yes** / No
    - David Branson      **Yes** / No
    - Scott Trapolino      **Yes** / No
    - Shawn Anderson      Yes / **No**
    - Mary DuBose      **Yes** / No
    - Uday Bhanu Burrey      **Yes** / No

**APPROVAL OF PREVIOUS MEETING MINUTES**

- Motion presented by: Lee
- Seconded by: Michelle

**TREASURER'S REPORT**

- Started year with balance of \$9,734.02.
- Balance at last meeting was \$8,137.18.
- Current balance \$8,119.71.

**NON-PROFIT FILINGS**

- IRS and Secretary of State filed by Treasurer Lauren Patterson in February

### **CONFERENCE REGISTRATION AND MEMBERSHIP PRICING FOR 2023**

- Rob, Lee, Shawn, and Michelle met virtually on 4/27 and finalized Eventbrite conference registration page. In accordance with discussion at previous board meeting, registration includes question about dietary restrictions.
- Rob briefly evaluated other ticketing platforms TicketLeap and RegFox, which would cost less in registration fees. However, some features in Eventbrite were not readily available on the other platforms.
- Board agreed that we'll move forward with Eventbrite for this year, and evaluate other platforms for next year.
- Rob will draft announcement on registration/membership for release by end of week.

### **COMMITTEE ASSIGNMENTS**

- Michelle asked board members to volunteer for committees and appointed committee chairs as needed.
    - Agenda Committee
      - \* Lee, Rob, Michelle
    - Sponsor Committee
      - \* Shawn, Lee, Scott, AJ, Michelle
    - Food Committee
      - \* Scott, Lee, Mary
    - Scholarship Committee
      - \* Andrew, David, Rob
    - Map Gallery Committee
      - \* David, Uday, Lauren
- \* = committee chair

### **SOCIAL MEDIA**

- Uday will research LinkedIn admin tools for engagement statistics so we can get an idea of how well our outreach is working.

### **MISSISSIPPI STATE UNIVERSITY TRAINING IN DESOTO COUNTY**

- Class will be Wednesday-Thursday 8/16 and 8/17/2023.
- Announcement for class went out on 4/17/2023.
- Original 15 seats sold out within a few weeks, so MSU added 10 more seats upon request.
- Uday announced addition of new seats on LinkedIn; Rob will email announcement this week.

### **GENERAL MEETINGS AND WEBINARS**

- Michelle presented draft of upcoming schedule.
- Board discussed potential speakers and contents for July and September general meetings.
  - June 15 (Thur) – Webinar
    - Randy Hale (North River) – Cemetery project
    - Rescheduled from June 8 due to conflict with TNGIC webinar
    - Michelle will update website.
    - Rob will draft announcement to send out next week.
  - July 18 (Tue) – General Meeting
    - ESRI Recap (Scott)
    - Keep Tipton County Beautiful (Shawn)
    - Experiencing Experience Builder (Rob – maybe)
  - August 10 (Thur) – Webinar
    - Melanie Vanderhoof (USGS)
  - September 19 (Tue) – General Meeting
    - U of M graduate students
    - This will require more outreach to faculty and may benefit from implementation of student ambassadors.
    - If necessary, we could move this to October to allow more time for students to prepare, since most students will be off for the summer.
  - October 19 (Thur) – Webinar
    - SSP Innovations

### **STUDENT AMBASSADOR**

- Announcement went out on 4/11/2023.
- We've still had only two replies so far:
  - Andrew Humphreys – student at Delta State, will serve as Student Ambassador
  - Lyu (Louie) Lin – professor at Christian Brothers, will select a student to serve
- Board discussed next steps.
  - We will extend deadline
  - We will email faculty contacts individually to try to get input from schools for which we have no response.
  - We will follow up those who replied and let them know that timeframe for Ambassador service will begin in August.
  - We may need to send out another announcement in August when fall semester starts.

### **ESRI FOR NON-PROFIT**

- Scott is investigating and trying to get our account working properly.
- Currently waiting to hear back from ESRI contact.



### **GOOGLE FOR NON-PROFIT**

- Lee has been coordinating with AJ to try to move this forward, but has been stymied by two-factor authentication on Google account.
- Rob turned off two-factor authentication for now.

### **BOARD MEETINGS**

- Next meeting at Library scheduled for Tuesday, June 20

### **ADJOURNMENT**

- Motion presented by: Lee
- Seconded by: Scott
- Time: 2:44