



MINUTES
BOARD MEETING
Tuesday, June 20, 2023
2:00 PM
Central Library and Zoom

CALL TO ORDER & ESTABLISH QUORUM

- Call to Order
- Quorum established at 2:00 PM (time) by President Michelle Field.
 - Officer (**Bold** = attended)
 - President – Michelle Field **Yes** / No
 - Vice President – Lee Owens **Yes** / No
 - Secretary – Rob Winkler **Yes** / No
 - Treasurer – Lauren Patterson **Yes** / No
 - Member (**Bold** = attended)
 - AJ Robinson Yes / **No**
 - Andrew McColgan Yes / **No**
 - David Branson **Yes** / No
 - Scott Trapolino **Yes** / No
 - Shawn Anderson **Yes** / No
 - Mary DuBose Yes / **No**
 - Uday Bhanu Burrey **Yes** / No

APPROVAL OF PREVIOUS MEETING MINUTES

- Motion presented by: Shawn
- Seconded by: Lee

TREASURER'S REPORT

- Started year with balance of \$9,734.02.
- Balance at last meeting was \$8,119.71.
- Current balance is \$8,250.24.
- Discussion about \$20 fee charged by PayPal
 - Turns out this was paid to SquareSpace by PayPal as a processing fee for \$1000 purchase of Lunch sponsorship by ESRI; apparently SquareSpace charges a 2% fee for transactions processed by PayPal
 - We currently have \$1,031.58 in PayPal account that needs to be transferred to bank account

NON-PROFIT FILINGS

- IRS and Secretary of State filed by Treasurer Lauren Patterson in February
- Lauren received Tax Exemption letter from Tennessee Department of Revenue that is valid until June 30, 2027.
 - We can present this to vendors to receive tax-exempt status.
 - Letter has been uploaded to Google Drive.

COMMITTEE ACTIVITIES/REPORTS

- Agenda Committee
 - * Lee, Rob, Michelle
 - Committee has not met yet
 - Keynote discussion
 - Lee has reached out to a colleague to see if we can get a speaker from U.S. Census Bureau for keynote presentation
 - Michelle suggested having two keynotes, one for each day
 - Lee suggested that AJ might be able to get USPS to present, depending on what they end up presenting at ESRI User Conference.
- Sponsor Committee
 - * Lee, Shawn, Scott, AJ, Michelle
 - ESRI has purchased a lunch sponsorship (\$1000)
 - Northcentral Electric has committed to purchasing a silver sponsorship (\$400)
 - Several companies that sponsored TNGIC this year have told us they won't sponsor MAGIC in the same calendar year (NearMap, Woolpert, Bad Elf, Trimble rep)
 - Discussion to brainstorm possible sponsors
 - GNSS Hardware – Eos GNSS <https://eos-gnss.com>
 - Imagery – EagleView, Atlantic Group
 - GEO Jobe <https://geo-jobe.com>
 - Axim Geospatial <https://www.aximgeo.com>
- Food Committee
 - * Scott, Lee, Mary
 - Discussion of budget for conference meals
 - For last year's conference we spent about \$3200
 - \$800 for Huey's
 - \$2,400 for Abbays and everything else
 - General consensus was that we should try using the same vendors
 - Vote to approve \$3,500 for conference food budget
 - Motion presented by Michelle, seconded by Lee
- Scholarship Committee
 - * Andrew, David, Rob
 - No activity for now



- Map Gallery Committee
 - * David, Uday, Lauren
 - We will announce and post on website in August, as we've done in recent years
 - Committee will decide on prize/award amounts
 - Committee will consider allowing web maps

SOCIAL MEDIA

- Uday shared statistics on LinkedIn
- LinkedIn Analytics shows the following statistics over past year:
 - 42 page views
 - 29 unique visitors
 - 117 total followers; 32 new followers (6 new followers in past 30 days)

MISSISSIPPI STATE UNIVERSITY TRAINING IN DESOTO COUNTY

- Class will be Wednesday-Thursday 8/16 and 8/17/2023.
- Original 15 seats sold out within a few weeks, so MSU added 10 more seats upon request.
- We currently have 6 seats available
- Rob will email another announcement

GENERAL MEETINGS AND WEBINARS

- Michelle presented draft of upcoming schedule.
- Board discussed potential speakers and contents for July and September general meetings.
 - July 18 (Tue) – General Meeting
 - ESRI Recap (Scott)
 - Keep Tipton County Beautiful (Shawn)
 - Experiencing Experience Builder (Rob – maybe)
 - August 10 (Thur) – Webinar
 - Melanie Vanderhoof (USGS)
 - September 19 (Tue) – General Meeting
 - U of M graduate students
 - This will require more outreach to faculty and may benefit from implementation of student ambassadors.
 - If necessary, we could move this to October to allow more time for students to prepare, since most students will be off for the summer.
 - October 19 (Thur) – Webinar
 - SSP Innovations



STUDENT AMBASSADOR

- Announcement went out on 4/11/2023.
- We've had two commitments so far:
 - Andrew Humphreys – student at Delta State, will serve as Student Ambassador
 - Marc Crespi – student at Christian Brothers; Lee invited him to attend 7/18 general meeting
- We may need to send out another announcement in August when fall semester starts.

ESRI FOR NON-PROFIT

- Rob and Scott coordinated to get account activated. We now have 1,000 credits.

GOOGLE FOR NON-PROFIT

- Lee will continue to try coordinating with AJ to try to move this forward.

BOARD MEETINGS

- Next meeting at Library scheduled for Tuesday, July 18

ADJOURNMENT

- Motion presented by: Lee
- Seconded by: Rob
- Time: 3:04