



MINUTES
BOARD MEETING
Tuesday, August 15, 2023
2:00 PM
Central Library and Zoom

CALL TO ORDER & ESTABLISH QUORUM

- Call to Order
- Quorum established at 2:00 PM (time) by President Michelle Field.
 - Officer (**Bold** = attended)
 - President – Michelle Field **Yes** / No
 - Vice President – Lee Owens **Yes** / No
 - Secretary – Rob Winkler **Yes** / No
 - Treasurer – Lauren Patterson **Yes** / No
 - Member (**Bold** = attended)
 - AJ Robinson Yes / **No**
 - Andrew McColgan Yes / **No**
 - David Branson **Yes** / No
 - Scott Trapolino **Yes** / No
 - Shawn Anderson **Yes** / No
 - Mary DuBose **Yes** / No
 - Uday Bhanu Burrey **Yes** / No

APPROVAL OF PREVIOUS MEETING MINUTES

- Motion presented by: Shawn
- Seconded by: Lee

TREASURER'S REPORT

- Started year with balance of \$9,734.02.
- Balance at last meeting was \$8,232.77.
- Current balance is \$11,131.08.
- Sponsorships purchased by ESRI (\$1,000), TNGIC (\$500), and Northcentral Electric (\$400)

NON-PROFIT FILINGS

- IRS and Secretary of State filed by Treasurer Lauren Patterson in February
- Lauren received Tax Exemption letter from Tennessee Department of Revenue that is valid until June 30, 2027. We can present this to vendors to receive tax-exempt status.

COMMITTEE ACTIVITIES/REPORTS

- Agenda Committee
 - * Lee, Rob, Michelle
 - U.S. Census Bureau confirmed for keynote presentation, but details not clear
 - David in contact with someone regarding possible presentation regarding Holly Springs Utility outage issues
- Sponsor Committee
 - * Lee, Shawn, Scott, AJ, Michelle
 - Sponsorships purchased by ESRI (\$1,000), TNGIC (\$500), and Northcentral Electric (\$400)
 - Lee reported discussion with Allworld sponsoring again at platinum level
- Food Committee
 - * Scott, Lee, Mary
 - No update
- Scholarship Committee
 - * Andrew, David, Rob
 - Committee reached out to faculty contacts for discussion on adding scholarship for grad students, and on how to best meet needs of students and faculty
 - Responses received from Esra Ozdenerol (UM) and Talbot Brooks (Delta State)
 - Zoom meeting with Arleen Hill (UM) and Sarah Boyle (Rhodes)
 - Based on discussion, scholarship committee is working on splitting \$2000 scholarship into two \$1000 scholarships, one for undergrad and one for grad students.
 - Still need to determine criteria
 - Plan is to announce competition by end of August
- Map Gallery Committee
 - * David, Uday, Lauren
 - Committee still needs to meet
 - Plan is to announce competition in conjunction with scholarship competition

SOCIAL MEDIA

- Uday shared statistics on LinkedIn
- Lee asked Uday to post weekly announcements to LinkedIn promoting MAGIC Conference

MISSISSIPPI STATE UNIVERSITY TRAINING IN DESOTO COUNTY

- Class will be Wednesday-Thursday 8/16 and 8/17/2023.
- All 25 seats sold out
- Rob will be facilitating and will coordinate providing snacks and beverages
- Shawn made a motion for Rob to spend up to \$150 on snacks, beverages, etc.
 - Seconded by Lee
 - Motion carried



GENERAL MEETINGS AND WEBINARS

- Michelle presented draft of upcoming schedule.
 - September 19 (Tue) – General Meeting scheduled, but we still don't have a speaker
 - We could do a webinar instead; attendance at general meetings has been low (less than ten attendees per meeting)
 - Brainstorm session
 - Bad Elf mapping webinar?
 - Michelle proposed that we send out a survey to membership
 - What day of the week?
 - What location works best?
 - Topics?
 - October 19 (Thur) – Webinar
 - SSP Innovations
 - Lee will look into Germantown Library for next year

STUDENT AMBASSADOR

- Lee will reach out to the two commitments we've gotten so far:
 - Andrew Humphreys – student at Delta State
 - Marc Crespi – student at Christian Brothers; Lee invited him to attend 7/18 general meeting, but he did not attend.
- We will send out another recruitment announcement in late August after fall semester starts.

ESRI FOR NON-PROFIT

- No further action since Rob and Scott coordinated to get account activated in May. We now have 1,000 credits.

GOOGLE FOR NON-PROFIT

- Lee will continue to try coordinating with AJ to try to move this forward.

BOARD MEETINGS

- Next meeting scheduled for Tuesday, September 19

ADJOURNMENT

- Motion presented by: Lee
- Seconded by: Shawn
- Time: 2:58