



MINUTES
BOARD MEETING
Tuesday, September 19, 2023
2:00 PM
Central Library and Zoom

CALL TO ORDER & ESTABLISH QUORUM

- Call to Order
- Quorum established at 2:00 PM (time) by President Michelle Field.
 - Officer (**Bold** = attended)
 - President – Michelle Field **Yes** / No
 - Vice President – Lee Owens **Yes** / No
 - Secretary – Rob Winkler **Yes** / No
 - Treasurer – Lauren Patterson **Yes** / No
 - Member (**Bold** = attended)
 - AJ Robinson Yes / **No**
 - Andrew McColgan Yes / **No**
 - David Branson **Yes** / No
 - Scott Trapolino **Yes** / No
 - Shawn Anderson **Yes** / No
 - Mary DuBose **Yes** / No
 - Uday Bhanu Burrey **Yes** / No

APPROVAL OF PREVIOUS MEETING MINUTES

- Motion presented by: Scott
- Seconded by: Lee

TREASURER'S REPORT

- Started year with balance of \$9,734.02.
- Balance at last meeting was \$11,131.08.
- Current balance is \$8,431.62.
- Balance reflects payment of \$2,884.75 to be sent to Reign Event Venue. This amount will probably change, pending proposed changes to contract to remove social items.

NON-PROFIT FILINGS

- IRS and Secretary of State filed by Treasurer Lauren Patterson in February
- Lauren received Tax Exemption letter from Tennessee Department of Revenue that is valid until June 30, 2027. We can present this to vendors to receive tax-exempt status.

COMMITTEE ACTIVITIES/REPORTS

- Agenda Committee
 - * Lee, Rob, Michelle
 - Lee reported that agenda is about half-filled, still waiting on commitments.
 - Working on a panel discussion on GIS for first responders
 - USPS should be able to present.
 - Scott will reach out to Arkansas GIO at NSGIC next week.
 - Shawn suggested longer/more breaks to accommodate sponsor time; Scott suggested in addition we add "lightning talks" for sponsors to present briefly on their offerings
 - Lee requested ideas on geography-themed games
 - The geography trivia game at TNGIC Conference was a big hit.
- Sponsor Committee
 - * Lee, Shawn, Scott, AJ, Michelle
 - The following sponsors are confirmed:
 - Platinum-\$1200
 - MLGW
 - AllWorld
 - Lunch-\$1000
 - ESRI
 - Gold-\$800
 - Canopy Spatial
 - Silver-\$400
 - NorthCentral Electric
 - TCGIS
 - Duncan Parnell
 - North River Geographic
 - Organization
 - SCAUG-\$250
 - TNGIC-\$500
 - Other possible sponsors are
 - U of M
 - RJ Young
 - SSR
 - Eagleview
 - Still looking for social sponsor and second lunch sponsor
 - Planning to hold a sponsor dinner the night before the conference again
 - Shawn will book a block of hotel rooms at same hotel as last year.
- Food Committee
 - * Scott, Lee, Mary
 - Current plan is Abbey's for Day, McAlister's for Day 2
 - Will probably need the entire \$3,500 that was approved



- Scholarship Committee
 - * Andrew, David, Rob
 - Rob reported that committee decided that, based on discussion with UM and Rhodes faculty stakeholders, we will remove the scholarship competition from the conference and hold a separate scholarship competition in the spring.
 - This will align better with curriculum
 - We will look to use an on-campus facility at no cost (Lee recommended the auditorium in Johnson Hall)
 - It will be a two- to three-hour event, so we won't need to pay for lunch
 - We will need to set aside \$2,000 from conference sponsor money
- Map Gallery Committee
 - * David, Uday, Lauren
 - David reported that we added a category for digital (PDF) map submissions
 - Announcement was sent out on 9/7/2023; need to send another announcement as reminder
- Venue Committee
 - Need to schedule timeline/layout meeting with Reign Event Venue coordinator
 - Once scheduled, all board members will have option to attend via Zoom
 - Scott and Lee recommended that we hold the social at a different location; last year was too much money
 - Need to request that venue remove social items from contract
 - Need to see if we can have vendors/sponsor ship booths to venue for storage, and how much it would cost.

SOCIAL MEDIA

- Uday shared statistics on LinkedIn

MISSISSIPPI STATE UNIVERSITY TRAINING IN DESOTO COUNTY

- Class was Intro to ArcGIS Pro, held in Hernando MS.
- Rob reported that we spent \$89.34 out of the approved \$150 for snacks and beverages.
- Michelle reported that her MLGW team felt that the class was very good, and suggested we book another class with them next year.
- Scott reported that MSU will be announcing new class offerings at MAST Conference in October; he will get an updated list, then we can send out another poll to membership after conference.

GENERAL MEETINGS AND WEBINARS

- Michelle reported that SSR was planning to present a webinar on October 19 (Thur), but is now considering giving the presentation at the conference instead
- We may not have any more webinars or professional development until conference.



STUDENT AMBASSADORS

- Rob emailed Sarah Boyle (Rhodes) and Arleen Hill and Esra Ozdenerol (UM), forwarding Student Ambassador announcement from last spring and asking them to try to recruit students for the positions.
- Lee will reach back out to Andrew Humphreys at Delta State (volunteered for the position)

ESRI FOR NON-PROFIT

- No further action since Rob and Scott coordinated to get account activated in May. We now have 1,000 credits.
- Mary will take over from Scott and work on setting up applications.
- Scott will send templates from what Oklahoma SCAUG is doing with their AGOL account.

GOOGLE FOR NON-PROFIT

- Lee reported that there is still no progress on this. It's complicated, will probably take a good deal of time on the phone with Google, and looks like it may cost money to upgrade our account.

BOARD MEETINGS

- Next meeting scheduled for Tuesday, October 17.

ADJOURNMENT

- Motion presented by: Lee
- Seconded by: Shawn
- Time: 3:07