



MINUTES
BOARD MEETING
Tuesday, December 12, 2023
2:00 PM
Zoom

CALL TO ORDER & ESTABLISH QUORUM

- Call to Order
- Quorum established at 2:03 PM (time) by President-Elect Lee Owens
 - Officer (**Bold** = attended)
 - President – Michelle Patton **Yes** / No
 - Vice President – Lee Owens **Yes** / No
 - Secretary – Rob Winkler **Yes** / No
 - Treasurer – Lauren Patterson **Yes** / No
 - Member (**Bold** = attended)
 - AJ Robinson Yes / **No**
 - Andrew McColgan Yes / **No**
 - David Branson **Yes** / No
 - Scott Trapolino **Yes** / No
 - Shawn Anderson **Yes** / No
 - Mary DuBose **Yes** / No
 - Uday Bhanu Burrey **Yes** / No
 - Student Ambassador (**Bold** = attended)
 - Andrew Humphries **Yes** / No
 - Alyssa Huffman Yes / **No**

APPROVAL OF PREVIOUS MEETING MINUTES

- Motion presented by: Shawn
- Seconded by: Rob

TREASURER'S REPORT

- Started year with balance of \$9,734.02.
- Balance at last meeting was \$11,544.70.
- Current balance is \$13,195.79.
- Balance does not reflect the following items which are still pending:
 - \$500 refundable damage deposit from Reign Event Venue (**Lauren will check P.O. Box**)
 - \$300 SCAUG sponsorship. (**Scott will try to get sponsorship approved at next SCAUG board meeting**, since he exceeded his budget for Mississippi operations.)



MAGIC BANK ACCOUNT

- Lauren Patterson will be stepping down as Treasurer, and Shawn Anderson has agreed to step up into this role.
- Lauren reported that there are currently three names on the account:
 - Lauren Patterson
 - Tom Lawrence (no longer on the board)
 - Lindsey Barrios (no longer on the board)
- **Scott made a motion to add Lee Owens and Shawn Anderson to bank account and remove Tom Lawrence and Lindsey Barrios.**
 - David seconded the motion, and it carried unanimously.
- **Once minutes are approved, Lauren and Lee can take a copy of the minutes to the bank to get them to make the changes to the account.**

NON-PROFIT FILINGS

- IRS and Secretary of State filed by Treasurer Lauren Patterson in February 2023.
- Lauren received Tax Exemption letter from Tennessee Department of Revenue that is valid until June 30, 2027. We can present this to vendors to receive tax-exempt status.

CONFERENCE REVIEW

- A total of 127 people registered for the conference.
- Good points:
 - Attendance was about the same as last year, despite the 60%+ increase in registration fees and the loss of student attendance from not having the scholarship competition.
 - We netted several thousand dollars from conference registration and sponsor revenue.
- Not so good:
 - The vendor/exhibitor room was too empty due to reduced number of sponsors and Duncan Parnell no-show.

NEW BOARD MEMBERS

- We had 4 nominations at Conference:
 - Haley Feather (MS 811)
 - Lesley Rakestraw (City of Oxford, MS)
 - Jessica Wallace (City of Germantown, TN)
 - Carrie Baker (MLGW)
- Lee sent emails to all on 11/29 requesting a written statement of interest along with a brief bio, but has heard back only from Haley.
 - **Rob will call Jessica Wallace and Lesley Rakestraw.**
 - **Michelle will check with Carrie Baker.**



GENERAL MEETINGS, WEBINARS, AND TRAININGS

- Rob and Lee booked largest meeting room at Central Library from 1:00 – 5:00 PM on third Tuesday of each month; this room could be used for general meetings and trainings.
- Lee has tentatively scheduled ESRI Education guy Joseph Kerski for a webinar on Thursday, Jan 18
- Need to brainstorm ideas.

BOARD MEETINGS

- Lee has identified Germantown Library as a potentially better option for board meetings, since Central Library has been too noisy for several board meetings in 2023.
 - Booking requires a Germantown resident to get a library card. David will do this and submit request form for third Tuesday of each month.
- Next board meeting scheduled for Tuesday, Jan 16.

COMMITTEES FOR NEXT YEAR

- Financial
 - Handle reports, budgets, balances, taxes, etc
 - Should include President and Treasurer at a minimum
 - **Members: Lee, Shawn, Lauren**
- Communication and Website
 - Handle email announcements, website updates, social media
 - Members: TBD
- Conference Venue Selection
 - Vet and select next conference venue
 - Needs to be done early in the year
 - **Members: Scott, Shawn, Lee**
- Education and Scholarships
 - Develop MAGIC education strategy – university level and possibly K-12
 - Manage Spring Scholarship Competition and Student Showcase
 - Andrew Humphries has a contact at Boy Scouts of America; we could get them involved with GIS under STEM umbrella.
 - Members: TBD (Include soon-to-be-former board member Andrew McColgan)
- Professional Development (Webinars, Trainings, etc)
 - Handle finding speakers for webinars and in-person meetings
 - Members: TBD (Include soon-to-be-former board member Michelle Patton)



SPRING STUDENT SCHOLARSHIP EVENT

- This event will replace the scholarship competition that used to take place during the annual conference. It will include a scholarship competition and a panel discussion, plus potentially other activities. (Map Gallery contest?)
- Rob has already been in contact with Rhodes College and University of Memphis faculty about the event.
- There was some discussion about what to name the event. Several board members would like to remove the word "scholarship" from the title. The most popular ideas were:
 - MAGIC Student Symposium
 - MAGIC Student Showcase
- First step is to book a venue and date so we can announce.
 - Lee will contact University of Memphis Student Ambassador Alyssa Huffman about booking Johnson Hall

ADJOURNMENT

- Motion presented by: Rob
- Seconded by: Shawn
- Time: 2:59