

TIME	TUESDAY - November 14, 2023
1:00 PM	<b>Smart City Planning with ArcGIS Urban - Free Workshop</b>
4:00 PM	Shelby County East Data Center, 6470 Haley Rd, Memphis, TN 38134
TIME	WEDNESDAY - November 15, 2023
1:00 PM	<b>Arcade Across the ArcGIS Platform - Free Workshop</b>
4:00 PM	DeSoto County EMS Classroom, 830 Old Highway 51 North Nesbit, MS, 38651

TIME	THURSDAY - November 16, 2023
8:00 AM	Arrival, Registration, Coffee, Snacks
8:30 AM	Welcome & Announcements
9:00 AM	<b>Fleet Management with Real-Time Analytics Using ArcGIS GeoEvent Technology</b> Jon Laman, Uday Bhanu Burrey, Steve Veltman, Sailaja Yarlagadda, Radhika Dirisala <b>MLGW - PLATINUM SPONSOR</b>
10:00 AM	<b>3D Hydrography and State Data Projects</b> Paul Dudley, State of Tennessee
10:30 AM	BREAK / VENDORS
10:45 AM	<b>KEYNOTE SPEAKER</b> <b>Mike Clements - U.S. Census Bureau</b> Branch Chief, Legal and Administrative Area Boundaries Branch, Geography Division
11:45 AM	BREAK / VENDORS
12:00 PM	<b>Let's Talk Business</b> Tim Poe, <b>ESRI - LUNCH SPONSOR</b>
1:00 PM	<b>Sponsor Lightning Talks</b>
1:30 PM	<b>GIS Support for Mississippi Communities</b> <b>Mobile Mapping System Combining LiDAR &amp; Panoramic Imagery</b> Toby Sanford, Golden Triangle Planning and Development District
2:00 PM	<b>Smart 311 Leveraging Esri Tech to Deliver Enhanced Citizen Engagement</b> Jeff Jackson, <b>Allworld PM - PLATINUM SPONSOR</b>
3:00 PM	BREAK / VENDORS
3:15 PM	<b>Moving Forward with ESRI's Data Management Solutions</b> Kevin Bingham, <b>True North Geographic Technologies - SILVER SPONSOR</b>
3:45 PM	<b>Transforming Network Data Quality and Currency in Infrastructure</b> Peter Batty, Chief Research Officer, SSP Innovations
4:15 PM	<b>AGOL is the GOAT</b> Shawn Anderson, GISP, GIS Director <b>Tipton County - SILVER SPONSOR</b>
4:45 PM	Closing Announcements
5:00 PM	<b>Social &amp; Networking Event sponsored by Canopy Spatial</b> East End Grill, 7956 Winchester Rd, Memphis, TN 38125

TIME	FRIDAY - November 17, 2023
8:00 AM	Arrival, Registration, Coffee, Snacks
8:15 AM	Welcome & Announcements / TNGIC Conference Update
8:30 AM	<b>Soaring to New Heights with EagleView – “1” GSD, 3D, AI, and More</b> Savannah Heckman, Regional Technical Manager, <b>Eagleview - GOLD SPONSOR</b>
9:00 AM	<b>Tennessee NG-911 Addressing using QGIS/PostGIS/Geoserver</b> Randal Hale, <b>North River Geographic Systems, SILVER SPONSOR</b>
9:30 AM	<b>811 Unearthed: How to Navigate Safe Digging in a Changing Landscape</b> Haley Feather, GIS Manager, Mississippi 811
10:00 AM	BREAK / VENDORS
10:15 AM	<b>Using GIS to aid Humanitarian efforts in the Northern Tigray Region of Ethiopia</b> Todd Graves, GIS Manager, City of Bartlett
10:45 AM	<b>Unleashing the Power of Where and Risk: Esri and Rebirth Analytics Join Forces to Revolutionize Supply Chain Risk with AI Insights</b> Chad Odom, <b>Rebirth Analytics - SILVER SPONSOR</b>
11:15 AM	<b>MAGIC BUSINESS MEETING</b>
11:45 AM	<b>ArcGIS Urban</b> Don Edmunds, <b>ESRI - LUNCH SPONSOR</b>
12:45 PM	<b>Bridging Data and Decision Making: The Power of Integrated GIS in Sewer Assessment</b> Kevin Niblock, Malasri Engineering
1:15 PM	<b>Power Outage GIS Mapping in the Holly Springs Utility District Service Area</b> Mark Bullock
1:45 PM	BREAK / VENDORS
2:00 PM	<b>Bridging the Digital Divide: Leveraging GIS for Accurate Internet Access Mapping and Expansion in DeSoto County</b> Christie Barclay, Judith Wammack, DeSoto County
2:30 PM	<b>Mapping US Demographics for Wolf River Greenway Community Outreach and Funding</b> Nick Wiggins, Wolf River Conservancy
3:00 PM	Giveaways, Map Gallery Winners & Closing Ceremonies



### Platinum



### Lunch



### Gold



### Silver



### Bronze



### Social Event



### Map Gallery



Memphis Area Geographic Information Council

# MAGIC 22<sup>nd</sup> ANNUAL GEOSPATIAL CONFERENCE November 16-17, 2023



3243 Players Club Cir  
Memphis, TN 38125

Our mission is to promote the profession and education of GIS in the Memphis Area and Mid-South Region, provide training opportunities, award GIS student scholarships, coordinate GIS advocacy, and generally promote the appreciation and participation of GIS to all interested parties.

## GIS DAY 2023

Participate in the international celebration of geographic information systems (GIS) technology. GIS is a scientific framework for gathering, analyzing, and visualizing geographic data to help us make better decisions. On GIS Day, help others learn about geography and the real-world applications of GIS that are making a difference in our society. It's a chance for you to share your accomplishments and inspire others to discover and use GIS.

**Inspire the World with GIS!**

[www.midsouthgis.org](http://www.midsouthgis.org)